

### The Aggieland Tailor Shop

AGGIE TAILOR SHOP

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All Kinds of Alterations

FRANK ZUBIK, PROP.

North Gate of Campus, Next to Luke and Charlie

## THE EXCHANGE STORE

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A Complete Line of

- UNIFORMS
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The Official Store of the College

## The Greater Palace

THURSDAY — FRIDAY — SATURDAY

What a Cast

Robert T.  
Montgomery  
and  
Benny Rubin  
Hear Them Sing

This One

"Go Tell Your  
Mother"

All Talking Comedy  
News

Football News



Preview 11 p. m. Saturday  
"THOSE 3 FRENCH GIRLS"  
with Fifi Dorsey  
CLIFF "UKELELE IKE" EDWARDS

Ooh-la-la What a Show  
Buss leaves for College After Midnight Show  
Special Notice—There will be no Matinee on Thursday.

Open 6 p. m.—Holiday

### T. C. U. Students—

(Continued from page 1)

Club announced that October 18, the day of the game, had been declared an official holiday at T. C. U. and the Horned Frog-Texas Aggie game designated as the game for the official student body trip this year. The trip is being sponsored by the Fort Worth Kiwanis Club.

Two and possibly three special trains will handle the T. C. U. student body and the Fort Worth delegation, Mr. Carlton said. Two of the three specials will return to Fort Worth immediately after the game and one will remain until late that night, according to present plans. Indications are that 1000 to 1200 T. C. U. students and between 800 and 900 Fort Worth citizens will make the trip.

President Walton announced that T. C. U. students would be guests of the college at luncheon at the mess hall. Faculty members of T. C. U. will be guests of members of the A & M faculty. The game will start at 2:30 o'clock and a dance will be given by the cadet corps in evening in the mess hall honoring T. C. U. supporters.

"The decision to visit A & M for the Horned Frog-Aggie game was unanimous on the part of T. C. U. students," Mr. Barrett said. "In fact, there is never any hesitation in deciding what the official student body trip will be on those years when the Frogs play the Aggies at College Station. There is no forgetting the hospitality of A & M in the past and we are looking forward with great interest to visiting Aggieland again this year."

### SHOW TALK

BY FRED L. PORTER

If we don't get a little moral support from you we'd like to lay another wager that we'll lose the first we made. In spite of all the comment and back patting on our part those Sunday shows aren't any nearer than they were before we started.

We still believe we've started someone to thinking and unless we can persuade them to think our way we might as well give up this idea of Sunday entertainment and continue with the same old routine. If we act as one, we are sure to get what we want. Again we repeat let's let 'em have it.

Robert Montgomery and Bennie Rubin carry romance and comedy to the greens in "Love in the Rough" coming to the Palace for the remainder of the week.

"Hell Harbor," featuring Lupe Velez and Jean Hersholt, comes to the Assembly Hall Saturday. A tropical moon, a semi-barbaric retreat overrun with desperados and adventurers... a perfect setting for the dynamic romance of a two-fisted beachcomber and a flaming maid of the coral islands.

Cliff Edwards with his ever present ukelele and Fifi Dorsey with her bag of wiggles are doing "Those Three French Girls" at the Palace Monday, Tuesday and Wednesday.

"Shadow of the Law" with William Powell is coming to the Assembly Hall Saturday night. This time Powell leaves the courtroom to be hunted for a crime he did not commit.

The following countries have a lower per cent of illiteracy than the United States—Japan, New Zealand, Germany, Denmark, Norway, Sweden, Scotland, Netherlands, Ireland, Switzerland, England, Canada and Wales.

The oldest practicing attorney in the city of Cleveland, is John P. Green, who 86 years old, and has been a lawyer for 60 years. He is a negro.

### Campus Barber Shop

In the "Y"

On Account of the Nation Wide Depression  
We are Reducing Our Prices  
All 50¢ Charges Now 35¢  
Price Schedule in Our Shop  
BERT SMITH, Prop.

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Blouses and Slacks  
MENDL & HORNAK, Props.

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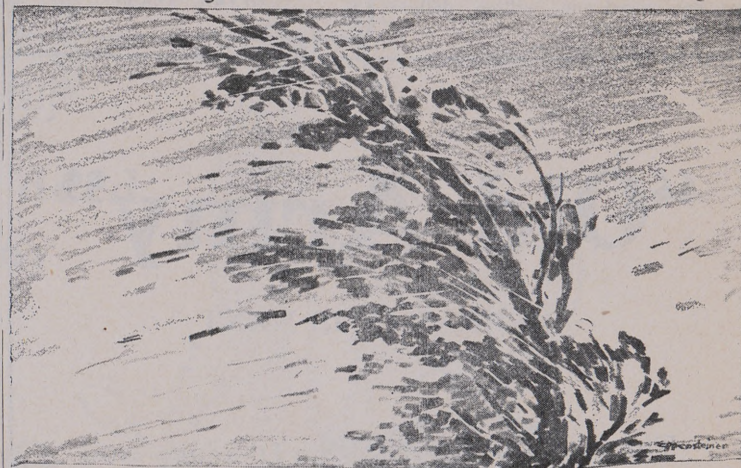
Radios

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THE COOLEST AND MOST PLEASING PLACE IN TOWN  
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SLOGAN—"Famous For It's Food"

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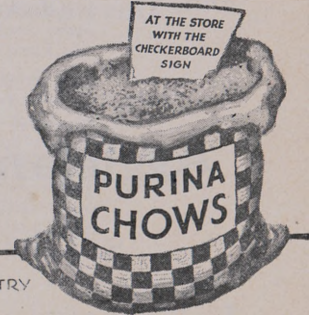
### UNSEEN THINGS—

THERE'S an unseen something in the sky. A something which visits everywhere, uses the whole of the heavens for a playground. This unseen something is the wind. Unseen it is, yet how surely there. Sure by the bending of the trees...wind-whipped. Sure by the rushing of the clouds...wind-driven. Sure by the fleeing of the leaves...wind-chased. Unseen to everyone...yet known by all...known by what it does.

Like the wind, unseen are other things. Consider a bag of feed. As it stands there, one sees feed in the bag...nothing more. But he who buys feed, buys it not to get feed, but to get eggs or milk or pork. Eggs and milk and pork...these are the unseen things in a bagful of feed. Just how many of these unseen things are stowed away in each bagful...that's the test of a feed's true worth. That's what makes Purina Chows such a friend in every neighborhood. For that's Purina's job...putting more of these unseen things...eggs or milk or pork, or any one of many other unseen things...in every Checkerboard bagful.

Feeders in your neighborhood say that Purina is doing this job. They have judged Purina Chows not on its looks...but on what it does. Like the wind...what's in Purina Chows is not easy to see...but what it does is easy to see everywhere. The good news has spread to every neighborhood!

AT THE STORE  
WITH THE  
CHECKERBOARD  
SIGN



MAKERS OF 63 CHOWS for LIVESTOCK and POULTRY