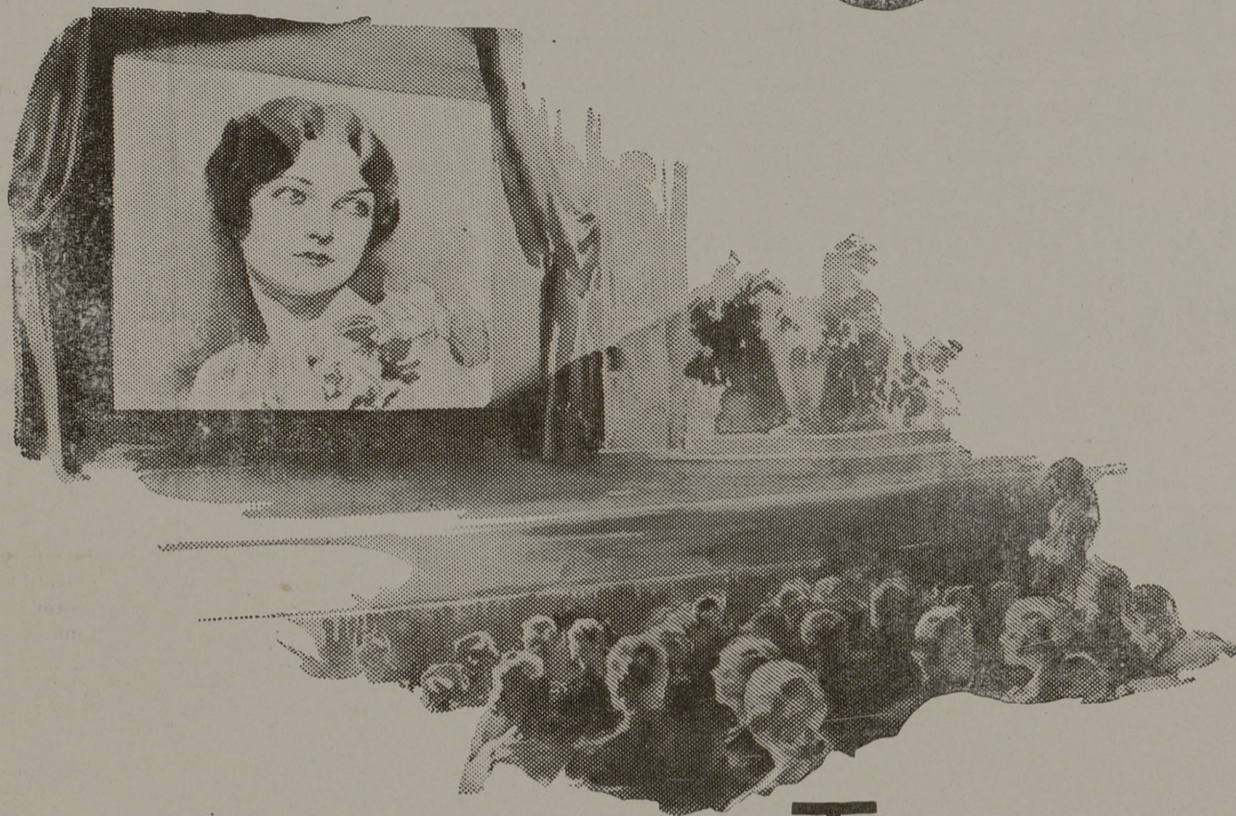


...on the screen it's **CHARM!**



...in a cigarette it's **TASTE!**

"MERIT IS SURE to rise." Make a cigarette of better quality, of richer aroma and finer fragrance — and all the world will find it out.

Witness Chesterfield's popularity, growing every day. No flash in the pan, but *enduring* popularity — earned by giving smokers the one thing they want:

"TASTE *above everything*"



MILD... and yet  
THEY SATISFY

# Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

## TWO PROFS.

(Continued from Page 1)

invitations to serve as members of a jury of awards for the Southwestern architectural exhibit to be held over a period of two weeks in San Antonio, beginning March 30.

The exhibit in question, sponsored by the West Texas Chapter, at San Antonio, of the American Institute of Architects, will have as its purpose the stimulating of interest in *types of architecture particularly* adapted to the Southwest and will be the first of its kind with that particular *object in view* in the Southwest, according to announcement.

Mr. Langford and Mr. Vosper will act as members of the jury to judge exhibits and make awards for the

best work submitted in institutional buildings, public buildings, ecclesiastical buildings and domestic architecture.

In addition to inviting these two members of the A. and M. architectural department to act as judges, the exhibition committee has invited the department to submit representative work by students of the college for exhibition.

## ARCH. DANCE

(Continued from Page 1)

with rich decorative designs into a Japanese palace for the pageant and dance. The ball will begin at 9:30 o'clock, following the banquet, and the pageant will begin at 11 o'clock. Theme for the pageant will be the "Awakening of Spring;" typifying

the participation in spring festivals and ceremonies of the ancient Japanese. Costumes of this race will be worn by all members of the royal court, which will include a bevy of ladies in waiting on the queen and their escorts, court jesters, slaves and a host of other court attendants. A special dance number by Miss Mary Louise Bowen of Houston will be included in the pageant program.

Chairmen of the various committees for the banquet, ball and pageant are: J. E. Teague, Mexia, decorations; F. L. Holmes, Waco, entertainment; G. G. Smith, San Antonio, finance; J. L. Foxhall, Memphis, program; and E. B. Jones, Eastland, director of the pageant.

## BOONE WILL SPEAK

(Continued from Page 1)

evening at eight o'clock in the phys-

ics lecture room. The subject of the speaker: "The Limits of Our Material Universe," is one in which both technical and non-technical men will be interested.

It is understood that the lecture will be a discussion in three ways in which the universe is limited, one of which concerns astronomical limits and will necessarily be technical. The remainder of his lecture will be a non-technical but scholarly variety.

## ENGINEER CHIEF

(Continued from Page 1)

banquet room and Wednesday morning he spoke to the three upper classes of engineering students.