

CUPID'S CAPERS

(Continued from Page 1)

by former student bodies. As compared with last year there is little difference, since two hundred and seventy-five messages, in keeping with the day, were mailed in 1929.

Further proof that few of these messages went home is noted in the fact that only one hundred and seventy-six telegrams were sent on Mothers Day. Facts secured from the two most popular "filling stations" on the campus reveal, that of the five hundred and fifty sweetheart boxes mailed, approximately four hundred and seventy five were addressed to Miss—.

Yeah, Elmer, some hard-hearted corps in Aggieland.

ARCHITECTURAL CONTEST

(Continued from Page 1)

requires that drawings of the first and second floor plans, and the front and one side elevation be shown in the final presentation. No other requirements are set forth in the problem and the designer may employ any medium for presentation he desires.

Doc Sumner, star basketball player from the great Athen's Hi team, has been lost to the Southwest. He has enrolled at Michigan. The other Athen's player was reported to be considering that school for his Alma Mater.

All notices to be printed in the Battalion must be submitted by Tuesday at eight o'clock of each and every week.

Baker Approves Low Percentage

In his annual report, President Thomas S. Baker greets with satisfaction the report that the percentage of increase in the total enrollment in American colleges is less now than in recent years.

"The rapid expansion of the American universities after the war has not been an unmixed blessing to the intellectual life of our country," President Baker said.

"It has not been possible to secure a sufficient number of well-trained and inspiring teachers to direct the flood of young people who have been pressing for admission to college."

SAY BO, DIDJA?



Say bo, didja ever  
 \* \* \*  
 go to Summer Camp  
 \* \* \*  
 in San 'Tone and  
 \* \* \*  
 attend a party dance  
 \* \* \*  
 given in honor of  
 \* \* \*  
 your outfit, and say  
 \* \* \*  
 bo, didja just start  
 \* \* \*  
 to struggle a few  
 \* \* \*  
 when, because of your  
 \* \* \*  
 oversupply of "IF"  
 \* \* \*  
 and the rosy apples  
 \* \* \*  
 in your cheeks, some  
 \* \* \*  
 sweet lady tells you  
 \* \* \*  
 that you must dance  
 \* \* \*  
 with her charming  
 \* \* \*  
 niece? And say bo,  
 \* \* \*  
 didja go over and  
 \* \* \*  
 dance the remainder  
 \* \* \*  
 of the evening with  
 \* \* \*  
 her because you liked  
 \* \* \*  
 her so well? And then didja  
 \* \* \*  
 wear that Pepsodent smile  
 \* \* \*  
 all the rest of Camp because  
 \* \* \*  
 you made a social success?  
 \* \* \*  
 Say bo, didja? Well Sissy Seefelt  
 \* \* \*  
 Sutton of Seguin, did!



Removing mental barriers

In the Bell Telephone System men are constantly studying new ways to make the customer's dealings with the company easy and pleasant. The new "counterless" idea, now being introduced in the telephone company's business offices, is a case in point.

Here the customer is placed at once on a friendly personal basis with the company

representative. He is invited to sit down comfortably and discuss his business. Certainly more satisfactory than standing at a counter.

This single instance represents a point of view which telephone men think is important. Telephone service calls for engineering skill and more—it needs human understanding.

BELL SYSTEM

A nation-wide system of inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN"

SIXTH ORATORICAL CONTEST

(Continued from Page 1)

group of colleges and universities in any project of the kind in the history of American higher education, according to the announcement made this week at the national headquarters. A total of \$5,000 in prizes will be awarded, and the winner, who will become the national intercollegiate champion orator for 1930, will be awarded a prize of \$1,500. Second place will give a prize of \$1,000, scaling down to \$400 for seventh place.

Joseph G. Duboy, 28, of Cleveland, has advertised that he will sacrifice himself either by marriage or anything else for \$5,000 with which to get an education.