

**WE Believe We
Are Right~
In Thinking That**

... the best a store can do is to be honest with the public. By avoiding the absurd use of comparative prices . . . by admitting we haven't a monopoly on quality merchandise . . . by concentrating our efforts on two important thoughts . . . Service and Value . . . we have won the confidence of countless families and are gaining the good will of new shoppers every day.

To serve your wants intelligently, efficiently and sympathetically . . . to bring you the quality you want at prices that are right . . . to be sincere . . . is the watchword of every J. C. Penney Store.

Won't you stop in the very next time you're downtown and see how we strive to make our merchandise fashion - correct, quality-certain and fairly priced?

**J. C.
PENNEY CO.
INC.**

T. C. U.'s two defeats at the hands of the Razorbacks and the dual defeat the Owls have suffered leaves only five clubs in the race for the championship.

**La Salle Hotel
Barber Shop**
MODERN SANITARY
EXPERT SERVICE

Bryan, - Texas

CADET HEADQUARTERS

For the best Eats and Drinks.
Package Drugs and Sundries.
Newest Pipes and Freshest Tobacco.
One 15c can of tobacco Free with each pipe purchased, for a limited time.

WM. L. POWERS
(Next to the Dixie)

Dr. Lamar Jones
Dentist
X-RAY

Second Floor City National
Bank Building
Telephones
Office 698 Res. 464
Bryan, Texas

Coach Roswell Higginbotham and his diamond cohorts are ready for the initial practice. Several of the prospective members of the club have been playing handball and working out in preparation for the opening of the season.

**Campus
Shoe Shop**

Serving A. & M.
Since "81"

FOR QUICK AND GOOD
WORK

SEE OUR AGENTS

**AMERICAN
STEAM
LAUNDRY**

DRY CLEANERS, DYERS
AND HATTERS

Bryan, Texas

READY

WE ARE READY FOR THE
NEW TERM WITH A
COMPLETE STOCK

OF

**Uniform
Goods**

OF ALL KINDS

Herman Shoes

All Sizes, in Drill or Dress
Overcoats and Raincoats
Athletic Goods

Waldrop & Co

**You Can Get the Best
in**

**Military
Clothing
Stationery
Drawing
Material**

and

Toilet Articles

at the

Exchange Store

The Official Store of the College

COLUMBIA, VICTOR AND BRUNSWICK TALKING
MACHINES AND RECORDS—ATWATER-KENT,
EDISON AND VICTOR RADIOS.

HASWELL'S BOOK STORE

AGGIELAND BARBER SHOP

TRY US FOR REAL SERVICE

We appreciate any part of your business.

(Next Door to Aggieland Drug Store

R. W. IVY

RED FOX ATHLETIC CLOTHING

MADE IN THE SOUTH

FOR SOUTHERN PLAYERS

Used by most of the Universities, Colleges
and High Schools in Texas.

CULLUM & BOREN Co.

DALLAS, TEXAS