### WE Believe We Are Right~ In Thinking That

the best a store can do is to be honest with the public. By avoiding the absurd use of comparative prices . . . by admitting we haven't a monopoly on quality merchandise . by concentrating our efforts on two important thoughts . . . Service and Value . . . we have won the confidence of countless families and are gaining the good will of new shoppers every day.

To serve your wants intelligently, efficiently and sympathetically . . . to bring you the quality you want at prices that are right . . . to be sincere . . . is the watchword of every J. C. Penney Store.

Won't you stop in the very next time you're downtown and see how we strive to make our merchandise fashion - correct, quality-certain and fairly priced?

> J. C. PENNEY CO.

T. C. U.'s two defeats hands of the Razorbacks and the dual defeat the Owls have suffered leaves only five clubs in the race for the championship.

\*\*\*\*\*

La Salle Hotel Barber Shop EXPERT SERVICE

Bryan,

### CADET HEADQUARTERS

For the best Eats and Drinks. Package Drugs and Sundries. Newest Pipes and Freshest Tobacco. One 15c can of tobacco Free with each pipe purchased, for a limited

(Next to the Dixie)

Dr. Lamar Jones Dentist X-RAY

Second Floor City National Bank Building Telephones Office 698 Res. 464

Bryan, Texas <del>\*\*\*\*\*\*\*\*\*\*</del>

Coach Roswell Higginbotham and his diamond cohorts are ready for the initial practice. Several of the prospective members of the club have been playing handball and working out in preparation for the opening of the season.

## Campus Shoe Shop

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

Serving A. & M. Since "81"

FOR QUICK AND GOOD

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AMERICAN STEAM LAUNDRY

DRY CLEANERS, DYERS AND HATTERS

Bryan, Texas

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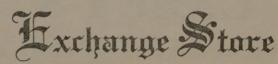
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COLUMBIA, VICTOR AND BRUNSWICK TALKING MACHINES AND RECORDS-ATWATER-KENT, EDISON AND VICTOR RADIOS

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TRY US FOR REAL SERVICE

We appreciate any part of your business.

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Used by most of the Universities, Colleges and High Schools in Texas.

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