

... on the floor it's **TIME!**



... in a cigarette it's **TASTE!**

"HIT THE NAIL on the head" ... cut out the frills, give smokers the one thing they want—and sales will take care of themselves.

At least, that's the Chesterfield platform. The one thing smokers want is good taste—and that's the one thing we're interested in giving them—

"TASTE above everything"



MILD ... and yet THEY SATISFY

Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

© 1929, LIGGETT & MYERS TOBACCO CO.

DID YOU KNOW THAT

Short skirts increased hosiery values \$43,000,000 last year?

A common alley cat in a prominent Texas city, one time hatched a duck egg then acted as guardian to the gosling. Later the duck won a championship in the State Fair of Texas, poultry show?

Mr. Casey said he has a cat which he values at \$90.00 a month, since she catches mice that would destroy goods equivalent to that amount?

A man weighing two hundred pounds on Earth would weigh 5400 pounds on the Sun?

The highest temperature on the planet Mars is slightly above 20 degrees?

Within three weeks, there were 122 long distance telephone calls for students here?

Thirty thousand cubic feet of air weigh approximately one ton.

A greyhound can travel a short distance at a speed of 35 miles an hour?

Kiss-stealing was not a crime in Canada, according to an old French custom?

Each stem of the wild poppy has from 10,000 to 60,000 seeds?

There is a rumor circulating about

Bryan that "Stormy" Johnson wears a corset?

TEMPORARY ARMORY

(Continued from Page 1)

than the eight hours work would bring at the regular student labor

rate. Students will not have to have a note for this work and will be paid cash.

According to Mr. Marburger, students procuring work on the old armory will have to get a parents' release at his office previous to employment.

COLUMBIA, VICTOR AND BRUNSWICK TALKING MACHINES AND RECORDS—ATWATER-KENT, EDISON AND VICTOR RADIOS.

HASWELL'S BOOK STORE