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\*\*\*\*\*  
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\*\*\*\*\*

As an ante-script of the following article and succeeding articles, we hesitate not to say that the articles appearing under this heading will probably be of no interest to those directly connected with the department or subject under discussion, but a dedication of this short column to those whose knowledge is necessarily limited with respect to the various college departments seems altogether fitting.

Department of Rural Sociology. Included under subjects instructed by Professor Daniel Russell of this department are the rural field, as one of the two in this class, which consists of subjects capable of fitting

one for solving rural social problems, for social research, and for general rural organization; and the other of the two of this class, the general field, which fits one for teaching, for officiating in the field of social work, for probation, and for other such life works. Notably among these graduates are those who become rural organizers, chamber of commerce secretaries, and county agents.

Four graduate courses are offered by this rapidly developing department.

MEMORIAL SERVICES  
(Continued from Page 1)

As Colonel Charles J. Nelson called the names, Dean Charles Puryear, who presided at the services, presented cadet commissions to the 261 senior officers gathered for the occasion.

THIS IS NUMBER TWO OF A SERIES OF ADVERTISEMENTS TO COLLEGE MEN

**SUCCESSSES  
or Failures in  
Farming**



**W**HY does one farmer succeed better than his neighbor? That, fundamentally, is one of the questions agricultural education is helping you to solve.

It is a peculiar paradox that the advancement in the science of agriculture and in agricultural engineering has emphasized this difference. As greater opportunities in agriculture are presented, the wider will become the spread between the progressive, who take advantage of these opportunities, and the non-progressive who ignore or neglect them.

The farmer's fundamental function is the production of crops. When it is remembered that about 60 percent of the cost of raising crops is in power and labor, it is easy to realize the importance of this factor in the profit or loss of the farm business.

Crop production has now been reduced largely to mechanical operations. This is one of the accomplishments of modern agriculture and also one of the outstanding opportunities for the progressive farmer.

Since crop production has become largely a matter of mechanical efficiency, the relative merits of farm machines has become a factor of increasing importance in the success or failure of the present-day farmer.

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