

# YOU'LL GET A FEELING FOR THIS ONE . . .



IT'S Ukulele Ike's newest record hit—a corking good pair of numbers crooned by an ace performer. A plaintively sentimental song that packs a kick in every sob is backed by a peppy dance-provoker from a talkie—and both put over in stop-the-show style by Cliff Edwards.

Hear it today at your dealer's, and give these others an audition, too.

- Record No. 1980-D 10 in., 75c  
 SOPHOMORE PROM (from Metro-Goldwyn-Mayer's "So This Is College") Vocals . . . . .  
 REACHING FOR SOMEONE AND NOT FINDING ANYONE THERE } Ukulele Ike (Cliff Edwards)
- Record No. 1983-D 10 in., 75c  
 MY LOVER (Master of My Heart) (from Motion Picture Production "Paris") Vocals . . . . .  
 I WONDER WHAT IS REALLY ON HIS MIND (from Motion Picture Production "Paris") } Irene Bordoni
- Record No. 1979-D 10 in., 75c  
 I DON'T WANT YOUR KISSES (If I Can't Have Your Love) from Metro-Goldwyn-Mayer's "So This Is College") . . . . . Fox Trot } Fred Rich and  
 UNTIL THE END (from Metro-Goldwyn-Mayer's "So This Is College") . . . . . Waltz } His Orchestra



**Columbia** "NEW PROCESS" Records  
 Viva-tonal Recording - The Records without Scratch

COLUMBIA, VICTOR AND BRUNSWICK TALKING MACHINES AND RECORDS—AT WATER-KENT, EDISON AND VICTOR RADIOS

## HASWELL'S BOOK STORE

played halfback on the 1917 and 1919 champion Aggie grid teams and was a "T" man on the 1920 eleven. He was chosen as an all-conference halfback in 1919 and 1920. In 1918, 1919 and 1920 he played at short-stop on the Aggie baseball nine.

On leaving A. and M. Higginbotham coached one year at Sherman high school, after which he became assistant football mentor and head coach at Austin College. While he was coach, Austin College took the T. I. A. A. baseball championship in 1924 and the football championship in 1923.

Higginbotham left coaching to spend two years in professional baseball. He was first with the Paris team in the Texas-Oklahoma league and later with Fort Worth in the Texas League and the St. Louis Cardinals in the National League. During his two years as freshman coach at A. and M. his football, basketball and baseball teams have all hung up enviable records.

DR. PEARCE

maintained by officers of the Seminar that the instructive and interesting addresses made from time to time will attract the attention of many more students.

### LONGHORN STAFF

(Continued from Page 1)

Cody Lentz—Administration Section.

Elmore Hudson—Feature Section.

G. G. Harwell—Military Section.

R. T. Cox—Athletic Section.

E. O. Carl—Organization Section.

Ben Wathen—Greenhorn Section.

Joe Revak—Secretary.

The juniors on the editorial staff are as follows:

E. M. Moore—Junior Assistant Editor.

E. N. Stricker—Assistant Feature Section.

Jim Keith—Supervisor of Mounting and Assistant Art Editor.

Members of the business manager's staff appointed by W. A. Porter Business Manager, include the following:

Geo. Norman—Senior—Circulating Manager.

Carl Watterson—Junior Assistant Business Manager.

Three honorary members from the senior class were chosen by Halbouty and Porter and they are W. E. Morgan, Ralph Howe, and J. A. Reynolds.

Extensive work has already been done on the Longhorn, the whole book being planned to the last page.

### DID YOU KNOW THAT

If all the sacks of cement put out in the United States last year were laid end to end, they would extend around the world over TWELVE times?

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There was enough cloth made into new cement sacks last year to go around the world once then through the middle once?

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The energy expended in a game of golf would be enough to lift the player to the top of the highest skyscraper in New York five times?

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Paul Dresser, Sports Editor of the Battalion, has annexed a new, yet quite fitting name, "Jelly"? Ask him about it.

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The football team uses over three and one-half MILES of adhesive tape and about the same amount of bandage, each season?

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There are 32,890 seats in the new concrete stadium?

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The cover for Kyle Field covers 55,800 square feet and weighs over four tons?

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If the cover for Kyle Field were to be cut into one-foot strips, it would extend over ten miles?

## A. A. Student Club Is Given Name

The Junior and Senior Agricultural Administration students held their second meeting of the year in the "Y" chapel last Tuesday night and adopted a constitution. The Constitution stated that the name of the club will be The Farmers and Bankers Club and that this name can only be changed by a vote of two-thirds majority. Also, that the regular meetings will be held on the third Tuesday of each month and the officers of the club for the ensuing year will be elected at the last meeting of the year.

R. E. Neal, president of the Farmers and Bankers Club, stated that "The purpose of the organization is to keep in touch with the progress of the various activities under the A. A. Department. . . I would like to urge all the Juniors and Seniors taking Marketing and Finance, Farm and Ranch Management, Accounting and Statistics, or Agricultural Economics to attend these meetings. Not only will they be beneficial to you, but to the club as well."

Programs are to be arranged before hand by some member of the club who is appointed by the president. They will cover various topics from time to time, relating to the farmer and banker. In this way problems which have been unsolved may find a solution in the Farmers and Bankers Club.

At the next meeting, Mr. Thomas Mayo, Librarian of the College, will be the chief speaker of the evening.

The staff is waiting for material to come in. Every page will be different, and the book in its entirety will undoubtedly be outstanding and very unusual.

## Freshman Class Elects Officers

The members of the class of '33 proved their preference of "red" to other colors in the general scheme formed by hat cords and other insignia in the cadet corps when J. L. Cunningham, San Antonio, of the Artillery, was elected president and R. C. Lines, Tyler, of the engineering unit, was chosen vice-president at a meeting in the Assembly Hall Sunday afternoon.

Further carrying out the color scheme with red predominating, J. P. Miller, McKinney, also a member of the engineering unit, was elected secretary-treasurer. Apparently the necessity of choosing an athlete spoiled the pattern when M. H. Breedlove, Smithville, a promising guard on Coach Higginbotham's freshman grid team and a cavalryman, was selected as freshman representative to the Student Welfare Committee.

## A Difficult task Confronts Chef

Only a very few students ever see or hear of the man who actually supervises the preparing of the food we eat. Of course, there are some complaints, but, members of the upper classes, don't you remember when our food was really something to gripe about, and how last year and this year such a wonderful improvement has been made?

The credit is due Mr. J. C. Hotard, who has been the Chef since September last year. Mr. Hotard is twenty-eight years of age and is still unmarried. He started his career nineteen years ago as "pot-washer" in a small cafe in New Orleans. From there he served as Stewart and Chef on each of the United Fruit Company passenger Liners, for seven years, and at one time was a Stewart on U. S. S. Leviathan. Since that time he has acted as Chief Chef in a number of the leading restaurants and Hotels in Texas, Louisiana, and Mississippi, including Mississippi A. and M. Later, broken in health, he was forced to rest several weeks and on recovery, came here with an excellent recommendation. Not only is this man the best chef we have ever had, and supervisor of the kitchen in the Aggie Inn, but is the proud possessor of a Carnegie Hero Medal, which he was presented after rescuing a man from drowning.

One might be interested in the great quantities of food that Mr. Hotard has to deal with; for instance, 1600 lbs. of potatoes, every meal; 1,520 lbs of flour a day; 84 to 100 gallons of canned fruit and vegetables; 480 dozens of eggs; 100 lbs. of coffee, and 235 gallons of milk, daily. Incidentally, there is over 15,000 dishes used each meal. Of course, this is not all, by any means, but merely to give you an idea what an immense job he has, so that you might appreciate the excellent service this one man alone renders every day in the school year.

Henceforth, if you have any gripes to make, please stop and think a moment before you go to the Chef, and maybe you will find that there was really no gripe coming at all.