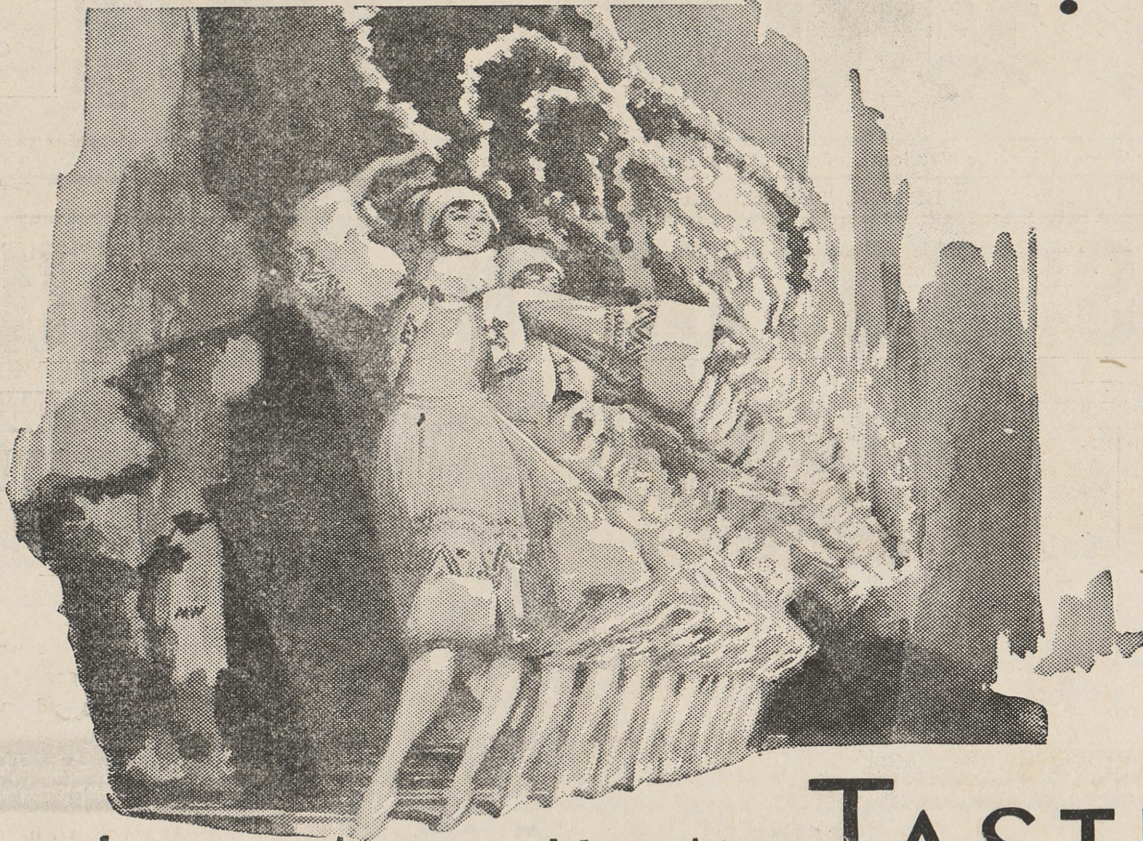


...in the revue it's **PEP!**



...in a cigarette it's **TASTE!**

"TRUE MERIT IS LIKE A RIVER; the deeper it is, the less noise it makes."

There is nothing sensational about Chesterfields; good tobaccos, blended and cross-blended, the standard Chesterfield method, to taste just right. But—haven't you noticed how smokers are changing to Chesterfield, for that very reason—

"TASTE *above everything*"



MILD... and yet  
THEY SATISFY

# Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED

## FIRST CONFERENCE

(Continued from Page 1)

the completion of the first unit of the new concrete stadium, and the 1929 tilt will be held just as the stadium is being completed. "Sully" has announced that there will be seating accommodations for 21,000 fans is assured as the East stands would be put into use for the first time next Saturday. The North end of the Stadium will not be ready for the Razorback tilt as the finishing touches are just being put on it, but it is not expected that this section will be needed. When it is completed, the new stadium will seat more than 33,000 people and there will be room for temporary seats to take care of the overflow crowds when needed. Dedication of this new

plant will be made Turkey Day when the Texas Longhorns invade Kyle Field for their annual grid classic.

"We are not out of the race yet," said Coach Bell in commenting on the Aggies' chances for copping the conference rag "and what we have to do now is to scrap the remainder of the season. It has been some time since a team which was neither defeated or tied won the conference title."

The Aggies will go into the fray minus the services of McFadden, scrappy end from Abilene, and Walter Ewell, both of whom were injured in last week's game. McFadden and Ewell are both expected to be out of the lineup for some time, the former with a broken hand which he injured in the second play of Saturday's game and the latter with an

injured shoulder and collar bone. With these two exceptions, however, the Aggies suffered no material damage in the Fort Worth encounter and the team will be in excellent shape for the Porker tilt.

Despite their two losses in as many conference starts, the Porker team with which Coaches Thomsen and Bassett will invade Aggieland is not rated the underdog of the contest. In holding both Baylor and Texas in check for more than three periods, the Hogs displayed a powerful eleven which any team in the conference has cause to fear. A passing attack, with which they led the Baylor Bears during a large part of the game, is expected to be the Porkers chief offensive weapon against the Aggies.

## Announces Negro Quartet

The Hallelujah Quartet, negro singers of negro spirituals, will be presented by the Y. M. C. A. in the Assembly Hall the evening of October 28 at 8 o'clock, M. L. Cashion, general secretary of the Y. M. C. A. has announced. This quartet has a repertory of more than 200 spirituals, both religious and secular, and has attracted much attention on appearances in various cities throughout the country.

"All God's Chillun Got Wings," "Little David Play on Yo' Harp," "Swing Low Sweet Chariot," and many other familiar negro spirituals are included in the program of these singers.