

WE WANT YOU TO KNOW OUR SHOP AND THE
KIND OF WORK WE DO—

OUR PLACE IS CONVENIENT TOO.

The Campus Cleaners & Tailors
(OVER EXCHANGE STORE)

(Operated by Former Students Ass'n. for Student
Loan Fund.)

THE CAMPUS BARBER SHOP
IN THE Y

The Aggies' Friend

BERT SMITH

PROPRIETOR

Two Southwestern Conference Championship titles were settled this past week without the Texas Aggies having a lookin in either one. Texas University had but little difficulty in copping the tennis crown, the only surprise of the whole affair coming when Barnes, Texas, defeated Bell, also Texas in the finals of the singles tournament.

Rice Institute easily won the golf title by using but 327 strokes while the S. M. U. Scotch enthusiasts, who were second in the running, used 338. Bridewell, a Razor Back product, won individual honors, besting Holmes of Southern Methodist six and five.

LARGE SWIMMING POOL

(Continued from Page 1)

ments of the college have offered their assistance and services. In view of these facts it seems that we will have no trouble in completing the enterprise, once we are able to commence operations.

The probable location will be just in rear of the steel football bleachers. Dr. Walton has agreed to park off the territory surrounding the pool, covering it with flower beds, trees and other beautifying devices.

Since we have the enlisted efforts of ex-students, Mothers Clubs, the authorities and departments of the

college, and other outsiders interested in our welfare, and if the tentative plans are adopted, there is no reason why we, the student body, cannot put forth a little effort, doing our share towards the success of the project.

WOMEN ARN'T GLAMOROUS
ENOUGH

James Aswell, a young newspaper man, thinks Every Life Needs Glamour, and makes the following plea in the May College Humor:

"I know now that this dumb eagerness blows through most of us. And I know what it is for. It is for color, brightness, glitter; for the glory of the world. A dream in the hand is worth two during sleep. The trouble is that so few people are willing to recognize openly that glamour is their goal, and seek it out highheartedly. No. That would be too—well, 'mushy.' But the search for glamour is in fact never maudlin—Glamour makes one proud.

"How little women seem to know about this thing, though I think they want it badly too. Some of them know the magic of pearly limbs, of shining gowns, of husky voices in the moonlight. But that is elemental stuff. Intuition. What is necessary is a comprehension of the whole scene. The high mysterious darkness, the shimmer of light across the water like stacks of precarious platinum plates; the knowledge that they and the fact of their sex are but a single instrument, to be played, oh, so carefully in a momentary rhapsody.

"If the people would only be candid about this; would only cooperate with each other, walk openly toward the grail. And yet, about that I have grave misgivings. Never have I brought down one of my moments when I went intently and consciously after it. That people don't know that what they are panting for is a gleam, a sparkle, may be the reason that they get their desire even at long intervals. Perhaps if they sought it with intention avowed, as a Rotarian seeks Service, the whole business would become as premeditated and unromantic as a honeymoon."

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1 0 0

Kill the Umpire

Drink
Coca-Cola
Delicious and Refreshing

PAUSE AND
REFRESH
YOURSELF

THE FELLOW THAT SHOUTS,
"KILL THE UMPIRE," LOUDEST,
USUALLY WOULDN'T HURT
A FLEA. ORDINARILY HE'S
JUST GOTTEN ALL HOT AND
BOTHERED AND NEEDS
NOTHING SO MUCH AS AN
ICE-COLD COCA-COLA AND
THE PAUSE THAT REFRESHES.

Millions have found
that this pure drink of
natural flavors, with its
delicious taste and cool
after-sense of refreshment,
makes a little minute long
enough for a big rest.
The one who pauses to
refresh himself laughs at
the overheated fellow.

OVER
8
MILLION
A DAY

The Coca-Cola Co., Atlanta, Ga.

YOU CAN'T BEAT THE
PAUSE THAT REFRESHES

CD-7

IT HAD TO BE GOOD TO GET WHERE IT IS



Paul Whiteman

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bring you the matchless dance
music of the "King of Jazz"
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CIGARETTES... "not a cough
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