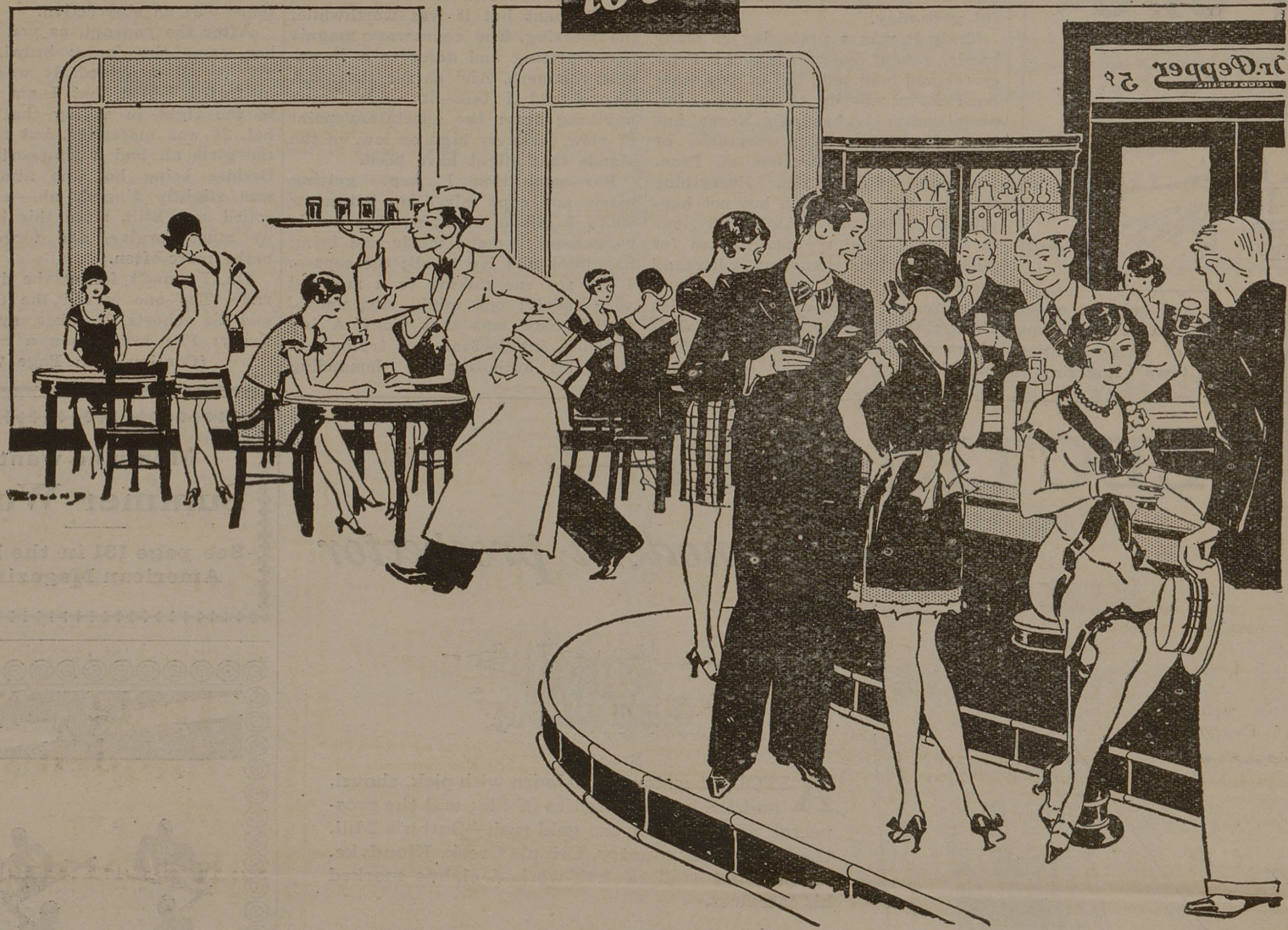


AT 10 - 2 &

Drink
a bite
to eat

4 O'CLOCK



STRENGTH *and* RESISTANCE

for each "Leg" of
a hard days work

IT'S A LONG leg from morning 'till lunch-time so you'll need a bracer at ten. The afternoon legs are shorter but an even greater strain to the nerves. That's why you drink for courage at two and four o'clock. Sure enough! No foolin! Your resistance does get low. It's the high speed and hard work of this modern age that burns up the old energy and runs your batteries low.

That's what causes slight nervous exhaustion at the mid-meal hours of the day. Don't let it get you down. Dash out for a recess at 10, 2 and 4 and drink a bite to eat. Dr. Pepper's the ticket—a little shot of sugar (invert) spiked with acid fruits; spiced with the tang of herbs. It's a tonic—a food—not "nerve whip"—and really it does put you —"on your toes."

Dr. Pepper
GOOD FOR LIFE!

5¢

COPYRIGHTED 1929 BY



DR. PEPPER CO., DALLAS

IT'S A GOOD HABIT TO GET—IT'S ONE THAT WON'T GET YOU