



I was reading along the other day as is my habit in throwing away and wasting time instead of doing something useful and productive and found a passage that struck me as a little out of tune. But after a moment's consideration I knew the man who had not made a mistake at all. He is G. B. S. and the particular passage said "That money is not the secret of command," and of course it isn't. Why it's personality. Personality is what this country has a lot of. Now if you want to get a job as a teacher, you need Personality (large P.), or if you sell insurance; or just anything. America wants lots of personality and undoubtedly has more uncalled for back-slapping

nit-wits working their personality off on the public, (who by the way likes to be slapped on the back and called by it's first name) than any other country in the world.

But as Shaw says, money isn't necessary to command. It doesn't talk as much as one would first think. So cultivate Personality, and get in the Rotary Club, and be one of the Boys and a good fello, and be a firm smug citizen with a personality latch to your pocketbook.

Now don't get the idea that I am landering out Great and Progressive citizenry. I couldn't do it, really I am such a mediocre artist at that, and besides I believe in personality. Its a great thing. Commer-

cial Personality brings in the suckers, or they wouldn't be suckers.

And 'money does not command' is again evident in the Army. Now the officers for example, are supercharged with personailty. Of course they arn't quite in the same boat with the rest of the world because they have their own circle and don't have to pound every other commercial blood-hound on the shoulder blade as on the outside world. Still I contend that they have Personality.

So think it over. And I am reminded of the pathetic tale of Willie the Kid at this time. Let me tell it to you.

Willie the Kid

Willie was a tough son-of-a-gun

from way back and had broken many a hoehandle over a rotten stump at the end of the row just to get out of work for a few hours, which wasn't doing right by his Father at all. So the old man, seeing that Willie wasn't good for a thing around the place and only a liability to keep up decided to send him to A. & M.

Well you know Willie. He got off the train at Navasota put on his snow-shoes and tramped over to get learning. He was plenty tough, was Willie. He was an arrogant cuss for a long time, but gradually time told. Four years later, after busting Fish Chem and Ag. 101 for the fourth time he gave it up. The secret of his success as he gave it on his deathbed a few days ago was this.

He said at first he tried to bear up just for his step-mother but his herculian strenght finally broke. The food ruined his iron stomach and the bed broke his back. And later he caught pneumonia in an icy shower. So environment done it and he died dead.

DEBATERS TO RECEIVE MEDALS

(Continued from Page 1)

their work, and to attempt to encourage more men to become interested in oratory, public speaking and debating.

THE CAMPUS BARBER SHOP
IN THE Y

The Aggie's Friend

BERT SMITH

PROPRIETOR

Drink
Coca-Cola
Delicious and Refreshing

PAUSE AND REFRESH YOURSELF

OF COURSE IT'S NO FAIR PLAYING THE PROCTOR AND SPYING OUT SUCH A DELICATE SITUATION AS THIS. BUT THEN, WE'RE NO PROCTOR. AND WE CAN RESIST ANYTHING BUT TEMPTATION.

All of which goes to prove (if we may be excused for saying so) that the pause that refreshes is the sanest temptation which millions ever succumbed to. And to these same millions the pause that refreshes has come to mean an ice-cold Coca-Cola. Its tingling, delicious taste and cool after-sense of refreshment have proved that a little minute is long enough for a big rest any time.

OVER 8 MILLION A DAY

The Coca-Cola Co., Atlanta, Ga.

YOU CAN'T BEAT THE PAUSE THAT REFRESHES

IT HAD TO BE GOOD TO GET WHERE IT IS

Earn Your Wings!

Summer Flying Course Qualifying You for Private Pilot's License—Yours for representing TIME this spring.

Command-Aire School
Little Rock, Arkansas

Five weeks' course for University men—includes classroom instruction on Theory of Flying, Navigation, Meteorology, Aerodynamics; practical flying instruction—cross-country and all weather flying, forced landings, emergency repairs in combination; ten hours' solo flying. Qualifies you for Department of Commerce Private Pilot's License.

All Your Expenses Paid!

Send today for complete details of the plan (no contest) which enables you to secure this complete Flying Course expense-free. Mail this announcement with your name and address to

TIME

The Weekly Newsmagazine

2500 PRAIRIE AVENUE, CHICAGO, ILL.

Name.....

Address.....

For Mothers' Day
GIVE HER YOUR PORTRAIT.

NOW 8x10 SPECIAL

For \$1.50

A. & M. COLLEGE STUD. O

Above the Exchange Store