

A good sport

No matter what it is called upon to do, from the making of three clear carbons to answering the **LIGHTEST TOUCH** of a feathery handwriting, the Lifetime^o pen is always a good sport. A dependable performer! And that's why the Lifetime pen is a picked favorite in forty-one per cent of the leading colleges and universities of America. Perfect form in every event, plus the economy of the lifetime guarantee and the thrill of its brilliant beauty have made it a winner everywhere. And its Titan pencil twin shares the honors—a pair of good sports.

"Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower
 "Lifetime" Titan oversize pencil to match, \$4.25

At better stores everywhere

SHEAFFER'S
 PENS · PENCILS · SKRIP
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Skrip, successor to ink, makes all pens write better, and the Lifetime pen write best.

Identify the Lifetime pen by this white dot

Art should be preserved!



Don't waste aesthetic effort on the kind of slicker that won't last. Use a genuine Tower's Fish Brand Slicker—a background worthy of your masterpiece.

Fish Brand Slickers are not only better looking—they stay that way. They're built to take any sort of beating you or the weather can give them.

The "Varsity" model is a big, handsome, roomy coat, full-lined. It has a corduroy-faced collar, with or without a strap. Buttons or buckles as you choose, and the patented "Reflex" edge that keeps water out of the front. The pockets are wide and deep and rip-proof. Your choice of colors.

Best of all, a Fish Brand Slicker—"The Rainy Day Pal"—costs not a bit more than others. And you can buy it anywhere. A. J. Tower Company, Boston, Mass.



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The Campus Cleaners & Tailors
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(Operated by Former Students Ass'n. for Student Loan Fund.)

facts that in the last analysis merely provide them with a slight advantage in the scramble for money and power.

It is the result of the colleges being forced, through financial control by the business men, to train the students along these lines that will make them most useful, not to society but to industry. The men who have done this thing probably did so with good motives, but they were blinded by the glare of "Progress."

Whether you agree with Socrates' criticisms or not you will enjoy reading the book. The author has so smoothly woven his criticisms into the fabric of the story that sometimes a sharp eye is needed to detect them. The unflinching good humor of the book is another strong point in favor of the author. Not once does his temper run away with his pen, as in the case with so many critical writers.

It is a book I think you will like. The ideas it contains and the entertainment it furnishes are excellent.

"Fifty years from now," says Booth Tarkington, "woman's skirt will have disappeared altogether." But surely it won't take so long as that to go such a short distance.