## THE BATTALION

## A. H. RODEO

## (Continued from Page 1)

Rodeo of this great institution of learning.

Yessiree, plans are already under way and those ambitious juniors of that famous Saddle and Sirloin Club (we say juniors because they are the ones promoting it) have elected officers for that gorgeous rodeo and are as follows: Ralph Howe they was elected Ringmaster and he promises to be the type of ye ole time circus master with ye long tail coat and hob-nailed boots. If there are any wild bronchoes and steers to be found and brought here, Howe certainly knows where to find them. George Love, from the Rio Grande,

specifically Del Rio, a regular cowelected Business Manager and we know now that the club will make money with Little George handling the cash. For decorations, Spud Tatum was made the goat but Spud going to show us how artistic he can be, and we don't mean may-be. "Ma" Ferguson has the adver-tising and "Doc" Farmer is head of

the Social Committee. These fellows mean to put it over big and that means that they are going to make it better than ever. Last year the rodeo was a knock-out and by all indications it seems that the one this year will not only be a knockout but also a dragout.

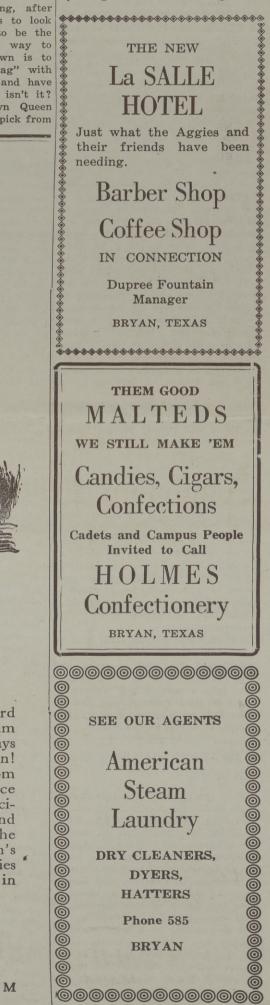
to withstand. For this reason Love not want to get sued in case a fatality happens. Now don't tell anyone.)

The rodeo always has its King and he is elected from the student There is something, after body. all, for you wonder shieks to look

forward to. It is simple to be the ONE. The only and sure way to have a cinch for the crown is to go around and get a "drag" with the officers of the affair and have them to elect you. Simple isn't it? Promoters have agreed that if one The King chooses his own Queen hasn't a strong heart he had better and he has the privilege to pick from

not attend, for the excitement will the fairest of Texas. Oh, boys, won't puncher with an itching palm, was be too great for the weak hearted that be a grand and glorious feeling for that King? Oh, well, every dog

has his day. The date for the rodeo has been set for November 16th., Friday night, the eve of the Rice game and that means that we will have to get right on that night or make it mis-erable for Business Manager Love by suing him for breach of promise.



Lhere are Goal Posts in industrial fields, too

Must the exhilaration of contests waged and won die out of life on Commencement Day?

It must not. And it does not not for many a college man who has discovered that the world outside of college walls is no less colorful than the world within.

For industry too has her five yard lines to mark a man's progress—her team play-and her goal posts. There are always victories to win-achievements to attain!

Sub-atomic secrets to be wrested from Nature; temperamental Commerce made to conform to consistent and scientific laws; mechanical, chemical and



electrical forces made to lift the burden of Production from men's backs—these are everyday victories still waiting to be won by men in college today.

ern Electr

SINCE 1882 MANUFACTURERS FOR THE BELL SYSTEM