

NEW SHIPMENTS
of
Military Goods
Just Received at our College
and Bryan stores.

- Stiff Brim Army Hats
- Side Lace Leggins
- English Serge Breeches
- Sam Brown Belts
- Fine Serge Shirts
- White Duck Pants
- Gym. Shoes and Suits
- Yellow Slickers

All sizes in Herman's Dress
and Drill Shoes.

A. M. WALDROP & Co.

Two Convenient Stores — Bryan and College

whole student body and not only just for the Fish. At present more than 80% of the players registering are Fish. Upperclassmen should take a more prominent part in these games than the Fish because this is practically the only organized physical exercise available for them. There are several Fish playing on the Intramural teams that should make the Fish team. Last year four Intramural Fish players were Numeral men.

Tennis starts October 22. Six men will be needed to form a team for each organization. By this method a man can at least play in several games and even though he may lose some of his matches. Four leagues will be formed and the championship will be determined on a percentage basis. As soon as the league Tennis is over, a regular singles and doubles tennis tournament will be run off.

**Leaves Tobacco
Tin as All-time
Calling Card**

Calgary, Alta.,
March 4, 1928

Larus & Bro. Co.,
Richmond, Va.
U. S. A.
Gentlemen:

While in Banff, Alberta, in 1909, I climbed Tunnell Mountain. On top of this mountain there is a cairn of stones where tourists leave their cards with remarks about the scenery, etc. Not having a card with me, I left a tin of Edgeworth Sliced, scribbled my name and address on a piece of paper, and said, "Have a fill on me."

I have kept up a haphazard correspondence with one of three who wrote me thanking me for the Pipeful of Edgeworth. What makes me write you is that today from Australia I received two slices of Edgeworth with the words, "Have a fill on me," so you see Edgeworth keeps friends friendly.

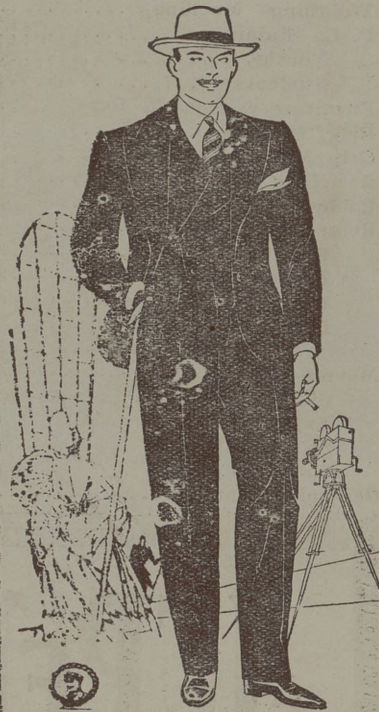
Yours sincerely,
P. B. Johnstone

Edgeworth
Extra High Grade
Smoking Tobacco

T. K. LAWRENCE, INC.
present

the newest Star of
the Middishade "lot"

The
"Hollywood"



CONCEIVED, directed, and produced by Middishade — and presented to you by us — the "Hollywood" offers style and performance difficult to approach at the price.

FASHIONED in a rich, restrained blue — the deep Middishade tone that has made blue the dominant style note.

Note the smart double-breasted vest, the high rise English trousers, the clean-cut peaked lapels.

ENGLISH in its style inspiration, the "Hollywood" is thoroughly American in its inbred stamina . . . and American in its democratic price —

\$37.50

Jadeproof
MIDDISHADE
The specialized blue suit



Speedball begins October 29, and practice equipment may be had at the Intramural office. The Fish are learning the game fast and with the great number of Sophs and Juniors that have played, the fight for the championship should prove to be most interesting since the sport was first introduced. This game was originated only a few years ago; it was introduced at the University of Michigan and is now being taken up all over the country. Columbia coaches say it provides the long needed game for per-

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D 13-10; Tuesday after an enjoyable drill Troop C lost decisively to Battery B by the score of 15-4; next Troop D upheld the horsemarines name and dubbed Battery A 9-6; Wednesday Troop B pulled the Company G flag down with a 20-16 sign attached to it. The best and most interesting game of the six battles was between Battery C and B. Engineers. When the guns stopped cracking and the dust had clear-

ed, Battery C was barely holding on top and calling for aid. The score was 12-11. Noah Webster's offsprings lost the game by having six men on the floor when one of his forwards rung a field goal. This cost him the two points it took to win. In the last four minutes of play Noah's men were the only ones to score and they made only two points.

Intramural athletics are for the

**What Shakespeare
says about Coca-Cola**



KING LEAR
Act IV, Scene 6

Drink
Coca-Cola
Delicious and Refreshing

**"Nature's above
art in that
respect"**

King Lear may have looked like a walking florist shop, but he certainly talked a full-meaning headline for this Coca-Cola ad:

*A pure drink of natural flavors—
produced before the day of synthetic
and artificial drinks, and still
made from the same pure products
of nature.*

The Coca-Cola Company, Atlanta, Ga.

8 million a day ~ IT HAD TO BE GOOD TO GET WHERE IT IS