

Today the telephone makes the far west the near west.

Coronado blazed the trail

of geography or of scientific knowledge.

through trackless problems of research, of

manufacture, of telephone operation and of

management. They purpose to continue their advance, all in the interest of better

Men of the Bell system have penetrated

As explorer and discoverer in the great southwest, Coronado pioneered a trail which telephone lines now traverse.

To project and construct these lines across plain and desert and over mountain range was also the work of pioneers, men not afraid to grapple with the frontiers either

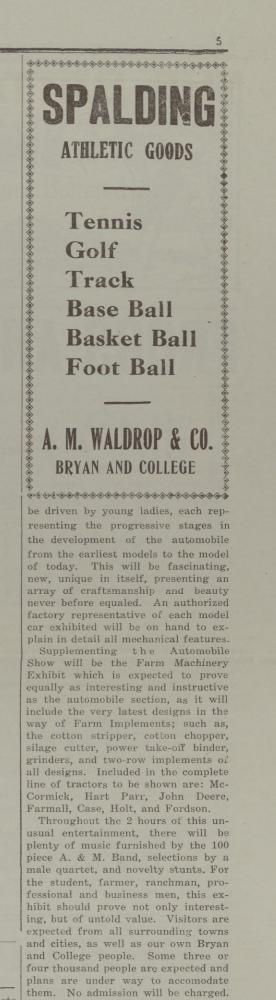
BELL SYSTEM

service to America.

A nation-wide system of 18,000,000 inter-connecting telephones



"OUR PIONEERING WORK HAS JUST BEGUN" AUTO PAGEANT (Continued from Page 1) Caldwell's Jewelry Store bile, Cadillac, La Salle, and a complete line of trucks of the various makes. In order to carry out the dashing de-Junior Pins - Sophomore Pins - Fish Pins. signs, attractive color harmonies, and beautiful body lines, these cars will Bardeleben. All kinds of Club Pins and Jeweled A. M. C. Pin ***** and Pen sets. We make Senior Rings and Miniature Senior Rings for any year. VICTOR AND BRUNSWICK TALKING MACHINES HEADQUARTERS FOR TEXAS AGGIES. YOUR CREDIT IS GOOD. RADIOS Phone 5 - Texas Bryan **Haswell's Book Store**



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