



Where "good enough" isn't—

In making telephones as in debating, one achievement serves only to stimulate the effort toward fresh successes and to overcome new problems as they arise.

In manufacturing communication equipment at Western Electric a wide range of problems is constantly being faced and conquered — in the laboratories where small switchboard lamp manufacturing is planned; in the punch press rooms where huge presses pound away; in the production department where forward planning controls the flow of work.

As the college debater applies himself to preparing new and better arguments, so Western Electric men unceasingly apply themselves to devising new and better methods in the production and distribution of the nation's telephone equipment needs.



Western Electric

SINCE 1882 MANUFACTURERS FOR THE BELL SYSTEM

Say Bo, Didja
* * *
Ever annoint the Old mug
* * *
With shaving lotion
* * *
And powder, and the
* * *
Old mane
* * *
With vaseline
* * *
And blitz cloth.
* * *
And didja
* * *
Fare forth for a date
* * *
With Bryan's belles.
* * *
Didja come back to

College so woozy with love
* * *
Or something
* * *
That when the campus cut-up
* * *
Toldja that the Colonel
* * *
And Major Sloan were
* * *
Looking for you with
* * *
Blood in their eye,
* * *
You believed him
* * *
And went down and
* * *
Woke the Colonel up
* * *
At 1:45 in the morning.

Say Bo, Didja?
Johnny Deffebach and Charlie McDonald did.

ONE MAN'S IDEA OF ANOTHER FOOL'S ACTIONS

The hulking brute of a man slowly advanced toward her. His arms were stretched out as if to crush her to him. She was retreating in terror—her face a mask of horror and repugnance. His countenance was ever changing; pleading, smiling, glowering, threatening by turns, but of no avail. If anything her loathing increased. She felt herself growing faint. She was so pitifully small compared with that unfeeling beast advancing upon her. His gloating face leered closer and closer. At last he had her trapped. She was cornered. "Now you little brat," he said, "lie still and take this castor oil."

ARGUMENTUM AD HOMINEM.

Lived a woman wonderful—wise and fair and good—
But I never saw one—be it understood.

There are women beautiful, (not so hard to find),
But you'll search the world out for one fair and kind—

Lived a woman wonderful, starry eyed and blest:

God made women beautiful—He forgot the rest.

He has made them beautiful, (Ah, you know her, too?)

He made all women beautiful—He never made one true.

Eddy Torial, '30.

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Waxahachie, Texas
May 18, 1926

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Richmond, Va.

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You will note the revenue stamp and your memo which was inclosed. The tobacco was put up in 1910, sixteen years ago. But it was in good shape, of remarkable flavor, and was greatly enjoyed by me.

Thought you would be interested in knowing how your tobacco held out in these days of fast living.

Yours very truly,
(signed) Gordon McDonald

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