

Bootees from \$6.10 to \$7.50.  
 Army Overcoats \$8.50 value Now \$5.50.  
 Raincoats \$6.00 & 7.50 value Now \$4.00 & \$5.00.  
 Leatherette coats \$10.00 value Now \$5.50.  
 Wool shirts 20 per cent discount.  
 Army shoes \$5.00 & \$5.50 Now \$4.00.  
 A few hobnail shoes at \$2.95.  
 Other bargains in work clothes.

**COLE'S ARMY STORE**

2211 North Main St.

Class Pins

Gold Brick Pins

Start the New Year off right, by buying that much needed

WRIST WATCH

**COLLEGE JEWELRY A SPECIALTY**

We make senior rings for any year; also, junior pins, fish pins and jeweled pins of all kinds.

**CALDWELL'S JEWELRY STORE**

BRYAN, TEXAS

T. Pins

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It is the truly personal charm that makes your Photograph such a welcome gift.

Have it made from your Longhorn negative or a new one.

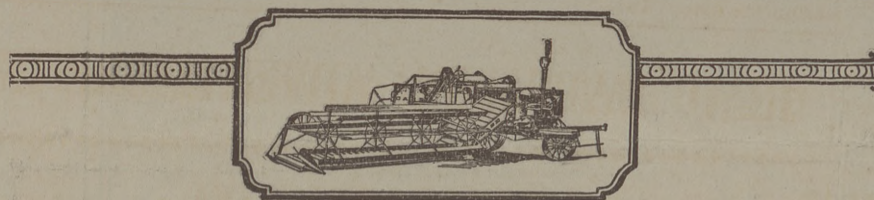
**A. & M. COLLEGE STUDIO**

Exchange Building

**EXCHANGE BARBER SHOP**

T. A. ADAMS, Prop.

WHERE COURTESY AND GOOD WORKMANSHIP PREVAIL



**When Farmers Get Busy**

THE reorganization of Agriculture to a profit basis moves fast when farmers begin to study their individual production costs. As soon as they see where the money is going, they get busy.

In every instance, power and labor make up a large percentage of these costs—40 to 80 per cent. It is not always easy to see this, especially for the farmer who does his own work, and raises and feeds horses on the farm, because his actual cash outlay is so small.

Nevertheless, the cost is there. It shows up in the output per worker, in the number of acres one man can plow in a day, in the difference in results between average and best practices. The value of labor saving machinery becomes apparent, and wise farmers use the best they can buy—which is why so many prosperous farmers are using Case machines.



Established 1842

- Farm Tractors  
3 sizes
- Skid Engines
- Steel Threshers  
5 sizes
- Combines  
Prairie  
Hillside
- Silo Fillers  
4 sizes
- Baling Presses  
2 sizes
- Steam Engines
- Road Machinery
- Grand Detour  
Plows  
Harrows  
Cultivators

**J. I. Case Threshing Machine Company**

Incorporated      Established 1842  
 Dept. A-75      Racine      Wisconsin

NOTE—Our plows and harrows are NOT the Case plows and harrows made by the J. I. Case Plow Works Co.

PROTECTION

**THE** sterling quality of Purina Chows is vigilantly safeguarded not only by practical tests in the field, but in the extensive analytic and research laboratories of the Purina Mills. Such work requires graduates of colleges of recognized standing. Over two hundred college men are now on the regular Purina payroll—engaged in the various branches of our work of helping the farmer lower his cost of producing milk, eggs, pork and beef.

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