



Widely varied are the jobs leading up to telephone management.

Another quest for modern Balboas

COLUMBUS made possible Balboa, and just so Bell has made possible the pathfinders in telephony who are now turning his vision into reality.

They are pioneering at the drafting board, in the manufacturing departments, in the field and in the work which underlies all activity—manage-

ment. In executive and administrative control, in the supervisor's opportunity to guide and inspire, there is no limit to the possibilities of the progressive idea.

The questing spirit into new fields has achieved much, but the way remains open for men of the coming generation to carry the telephone industry to still greater heights of service.

BELL SYSTEM

A nation-wide system of 18,000,000 inter-connecting telephones



“OUR PIONEERING WORK HAS JUST BEGUN”

A FABLE

John Sharp had a wonderful theory About girls and lips and such. He said you could tell by the shape of her mouth Just who she'd love and how much. Tight drawn lips meant coldness, If teeth showed... warmth after awhile. Full lips meant always a necker Depending somewhat on her smile. If she grinned like a cat eating catnip, And a corner of her mouth drooped down, She was just the kind he wanted To have in a nice big town. But she wouldn't do in the country, She'd be scared some one she knew Would spot'er and tell her mama And you know what these mamas do. I took John Sharp to Bryan And let him take his pick

Of all the girls I'd ever met He found one pretty quick. I got him a date with the one he said Was the hottest in the place, Helped him dress for the occasion, Even massaged the poor fool's face. He must have come from a warmer clyme And he's gone to a hotter spot; For in spite of the fact that the boys out here Say the girls in town are hot, John's date proceeded to kill him, And it wasn't a lover's tiff, For John, Lord rest and preserve him, Was frozen solid and stiff.

9TH ANNUAL RODEO

(Continued from Page 1)

that he has some sure "nuff," high jumping, side stepping, and body

twisting horses that will deal the riders misery from start to finish. The final event will be the riding of a S. M. U. Mustang by a Texas Aggie, and if you want to see the little pony ridden just turn out and let your eyes see the performance done up in big style.

Traffic Cop: "What's your name?" Truck Driver: "It's on the side of me wagon." Traffic Cop: (trying to read name) "It's obliterated." Truck Driver: "Yer a liar, it's O'Brien."

Jack Sutherlin: "One time we operated on a little dog, and what do you suppose we found?" Proff: "Yes! What?" Jack: "The seat of his pants."

ALRIGHT AGGIES!

BEAT S.M.U. AND TRADE AT THE SMITH DRUG CO. The 100% AGGIE STORE

YELL IT— TELL IT— DO IT!

* DR. LAMAR JONES, Dentist *
* Second Floor City National Bank *
* Building *
* Phones: Office 693; Residence 464 *
* X-RAY *
* BRYAN, TEXAS *



FRAT

Today's live style —solidly built for long hard wear and lasting good looks —it's a

Florsheim

MOST STYLES \$10

T. K. LAWRENCE INC.

