

Skip, successor to ink, makes all pens write better, and the Lifetime pen write best.

Identify the Lifetime pen by this white dot

On time for a Lifetime

Well ordered indeed will be the life of the man who is as dependable as his Sheaffer's Lifetime pen. Ever ready when needed, giving the best at every call, doing flawless work without complaint for a long lifetime. And the Lifetime pen is *unconditionally guaranteed*—for just that brand of service. A dependable performer! It is the pen that spends the most days in the writing hand and the least in repair shops. It costs more because it is worth more.

"Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower
 "Lifetime" Titan oversize pencil to match, \$4.25
 At better stores everywhere

SHEAFFER'S
 PENS • PENCILS • SKRIP
 W. A. SHEAFFER PEN COMPANY • FORT MADISON, IOWA

*Reg. U.S. Pat. Off.



SOCIETY BRAND COLLEGE CLOTHES
 ARE HERE NOW

The announcement that Society Brand Clothes for Fall are ready at T. K. Lawrence, Inc. will be a message welcomed by hundreds of Aggies. To them it will mean that this store is ready with Fall Clothing which will set the season's pace for New Styles that are different for College men.

\$37½ \$40 \$45

ETON HALL CLOTHES
 WITH EXTRA PANTS

\$30 \$35 \$37½

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(Operated by Former Students' Association for the benefit of the Students' Loan Fund)

HENRY LOCKE, Mgr.

WILL APPRECIATE YOUR BUSINESS
 Our Phone Is No. 109

"Such popularity must be deserved," said the dean as he kicked a cased out of school for having three dates in one night.

Jack: Bill's girl is as pretty as a picture.

Jim: Yes, but oh, boy—what a frame.

I know of no other work that begins to compare in results with that attained by the Sunday School.—John Wanamaker.