

College gentlemen prefer P. A.



BLOND gentlemen and dark-haired gentlemen, diffident* freshmen and august seniors . . . Prince Albert is the overwhelming campus-favorite of every type and every pipe. (Yes, the pipes do have a voice in the matter. They can act in a docile, friendly manner or they can be mean. It depends on what you feed them.)

Open a tidy red tin of good old P. A. That first fragrant whiff will tell you why gentlemen prefer Prince Albert. Tuck a load into the bowl of your pipe and light up. Fragrance and taste alone are enough to win you.

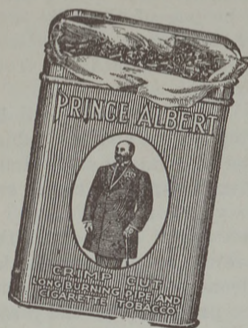
But P. A. doesn't stop there. It is cool-smoking. It is mild as Maytime, yet it has plenty of body. It is kind to your tongue and throat. You can hit it up all you like and it never hits back. Try a tin of P. A. You'll certainly prefer it after that.

*Not too diffident.

PRINCE ALBERT

—no other tobacco is like it!

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidors, and pound crystal-glass humidors with sponge-moistener top. And always with every bit of bite and punch removed by the Prince Albert process.



© 1927, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

R. V.'S TO ENTERTAIN APRIL 15

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dreds of Texas' most beautiful daughters as guests of the A. and M. cadets for the affair.

The Queens Ball on Thursday night will be the first of the formal dances, honoring the Queen to be chosen as the lady of Allen Menger of San Antonio who will be King. The following night comes the R. V. Ball, another formal occasion. On Saturday night there will be an informal dance until midnight. Baseball games between the Aggies and S. M. U. on Friday and Saturday afternoons will furnish additional entertainment.

Many of the younger group of A. and M. ex-students are expected back. They will be welcomed by their friends in the Corps and any former R. V. member will be welcome as a guest of the present organization for the week-end.

RESULTS OF THE PAST WEEK IN THE CONFERENCE.

Baseball:
 Aggies 4-9 Southwestern 3-5
 Texas 4-9 T. C. U. 3-4
 Rice 7 Baylor 1
 Track:
 Texas 63 Aggies 54
 Rice 91 T. C. U. 24
 Arkansas Northwest Ark Teach.

Pertinent Paragraphs.

A bachelor is a man who is bothered by only one pair of cold feet.

Your Portrait

To Mother

ON

Mother's Day

Will make it the Day of Days for Her.

Mother's Day, May 8th

A. & M.

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The Campus Tailor

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Flowers for Easter—Corsages for R. V. Dances
 Phone 266 Tate & Newsome, Student Representatives