## illustrated



You can learn far more about товассо from old Prof. Pipe, than you'll get by studying every treatise ever written on it. For Prof. Pipe is the world's most eminent authority on the subject... He knows tobacco from plant to pipe!

Experiments with every known species have convinced the Prof. that the one perfect pipe tobacco is Granger Rough Cut. . . He points out reasons for this conclusion: (G) the Granger-grade Burley, the choicest tobaccogrown; (R) the Re-discovery of Wellman's mellowing method; and (c) the Cut of the large slow-burning flakes...

Prof. Pipe proves Granger, by practical demonstration - shows how it acts under fire... You never saw tobacco burn so slow, never tasted such cool, mild mellowness! The first pipeful is a liberal education! You'll put your Q. E. D. and capital O. K. on G. R. C. . . and all your pipe problems will be solved. . . forever!



