## College gentlemen prefer <br> n



BLOND gentlemen and dark-haired gentlemen, diffident* freshmen and august seniors Prince Albert is the overwhelming campusfavorite of every type and every pipe. (Yes, the pipes do have a voice in the matter. They can act in a docile, friendly manner or they can be mean. It depends on what you feed them.)

Open a tidy red tin of good old P. A. That first fragrant whiff will tell you why gentlemen prefer Prince Albert. Tuck a load into the bowl of your pipe and light up. Fragrance and taste alone are enough to win you.

But P. A. doesn't stop there. It is coolsmoking. It is mild as Maytime, yet it has plenty of body. It is kind to your tongue and throat. You can hit it up all you like and it never hits back. Try a tin of P. A. You'll certainly prefer it after that.

## PRINGE ALBERT <br> -no other tobacco is like it!


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