

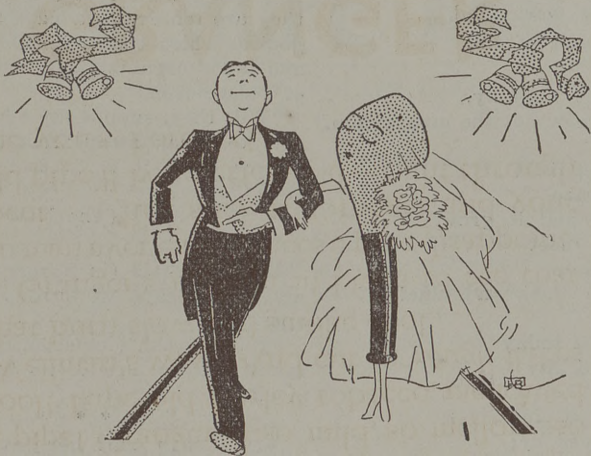
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And they lived happily ever afterwards!



ONCE UPON A TIME there was a man whose life's ambition was to take unto himself a pipe. Time and again his heart was set on some particular pipe—but poor fellow, his dreams never came true. . .

Until one day a friend, experienced in such affairs, gave him a few pointers. He took his friend's advice; he got some Granger Rough Cut. . . It worked! In a few weeks' time he was solidly wedded to a wonderful pipe...sitting pretty, fixed for life!

Indeed, but for Granger many a man would never know the joy and comfort of a pipe! Granger is so mild, so mellow, so cool! Ripe old Burley tobacco, mellowed Wellman's way. And cut in rough flakes that burn slow and smoke cool. . .

Granger's mission in life is to see that no man ever experiences a pipe disappointment. . . Just stick to Granger and your old pipe'll be a perfect pal—right through the years. Forever!

**GRANGER
ROUGH CUT**

The half-pound vacuum tin is forty-five cents, the foil-pouch package, sealed in glassine, is ten cents.



Made for pipes only!

Granger Rough Cut is made by the Liggett & Myers Tobacco Company

LOUISIANA FALLS IN STANDING OF PUPILS

Intelligence and ability of freshmen attending colleges and universities in Louisiana were not as good during 1925-26 as during the previous two years, according to figures released at the recent meeting in Jackson, Miss., of the Southern Association of Colleges and Secondary Schools.

Freshmen failures in Louisiana in the last two years were 16.4 per cent, a drop from third to eighth in standing among the Southern states. However, says Dr. Lyon, who was elected chairman of this year's convention, too sweeping an impression may be gained from these figures.

The statistics do not mean that the entire percentage "busted" but merely that the total was derived from all first year men who failed in one or more subjects, said Dr. Lyon. Any

number of reasons can be advanced in explanation of the increase.

More rigid entrance requirements less efficient preparatory schools or incompetent instructors in certain branches were mentioned by Dr. Lyon as possible excuses. He absolved present day college life from blame, expressing the belief that lack of ability was mostly responsible for freshman failures.

He cited the fact that students who devote considerable time to sports or other campus activities frequently stand higher in their classes than their fellows.

There are also types who do not fit into the college world, said Dr. Lyon, students who strive but do not succeed in making the grade. Such types are advised to give up the attempt to master collegiate studies and enter the business world.

—The Tulane Hullabaloo.



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