To all men who make a hobby of pipes



MAYBE you've spent half your life and fortune on this old hobby—collecting everything from peace-pipes down to the latest "L and Maria" underslung. Maybe you know the pipe encyclopedia from amber Americanus to Zula zuago.

But if you're a pipe smoker, you learned long ago that no matter how much a man may know about trick pipes and pipe tricks what he gets out of any pipe depends on what he puts in it.

And if you know your tobaccos, you know that any pipe's a sweeter smoke when packed with grand and glorious old Granger Rough Cut. . . The finest Burley that grows, mellowed Wellman's way and specially cut for pipes. . .

A man may have a hundred pipes but he needs only one tobacco... and that's Granger. For whether you put it in a meerschaum or a corn-cob, Granger is always the same cool, sweet tobacco... worthy of any pipe in the world.

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