

BATTERY B WINS EXTRA SUBSCRIP- TION CAMPAIGN

First Sergeant John L. Wilson Establishes Record by Selling Subscriptions of 108 Percent.

BY E. P. NOWOTNY.

Battery B again obtained the greatest percentage of extra subscriptions during the recent contest between the various organizations. First Sergeant John L. Wilson established the excellent record of selling subscriptions amounting to 108 percent. This is the highest percentage ever obtained and Wilson certainly deserves the moving picture pass offered by Mr. Fairman as the prize. G. B. Manning, First Sergeant of Company B, Signal Corps, was second with an average of 93 percent. Taken as a whole the results of the contest are higher than in previous years which indicates a greater interest in the students' publication has been aroused.

Last year Battery B also won this distinction when First Sergeant W. H. Wendler, the present captain of that organization, sold subscriptions amounting to 85 percent of his total roster. As a result B Battery was given the privilege of publishing a special issue devoted to their own interests, containing short "write-ups" of their personnel, with articles, jokes and cartoons contributed by the men of this unit. The privilege of publishing this special issue will again go to Battery B, and it is expected that it will be a great success as the experience gained last year will be very beneficial.

This is the first time that any organization has won the distinction of selling the largest number of extra subscriptions twice in succession. The members of the Battalion staff wish to compliment this Battery on its splendid cooperation in the extra subscription campaign. Furthermore they promise to assist financially and editorially, if necessary, to help make the "Battery B Bat," which will appear next spring, a great success.

A. AND M. DANCE TO BE GIVEN AT DALLAS UNI- VERSITY SATURDAY NIGHT

Word has just been received from "Speck" Egan, a prominent Dallas alumnus, that with the cooperation of the A. and M. students he will put on a real A. and M. dance at Aggie prices.

Due to the fact that some A. and M. students were not satisfied as to prices of the dance held after the Seawane game, "Speck" has inaugurated a profit sharing plan whereby all profits will be turned back to the students. All students upon entering the dance will pay two dollars and at the same time will sign their names and addresses. All profits will be divided and a check mailed to each student who signs his bid. Those who attend the dance, other than students, will pay the regular admission price of two dollars but will receive no refunds. If the proceeds should amount to more than two dollars for each

All club presidents are reminded that the money for their space in The Longhorn is due before November 25. Turn this in to T. R. Black, Room 3, Alpha.

signed bid, then the remainder goes to the promoters of the dance.

The advertised A. and M. dance at the Adolphus is not given by A. and M. men; an A. and M. orchestra will not play, and A. and M. prices will not be charged.

"Speck's" proposition is fair. Go to an A. and M. dance, given by an A. and M. alumnus, music by Aggieland and the A. and M. price of two dollars charged for admission with a rebate on profits.

At one time he who danced had to pay the piper. Now he has to pay the doorkeeper, the waiter, the cloakroom attendant, and a dancing partner besides.

—Passing Show (London)

The intramural basketball season begins on Nov. 4. Members of last year's varsity and freshman squads will coach these teams. It is a well known fact that no team is any stronger than its coaches.

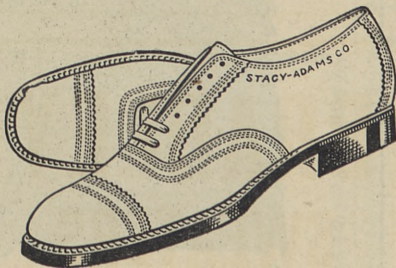
It is also known to many of the student body that there are members of the faculty that have, during their college careers, been stars on the gridiron, baseball diamond, track, and the basketball court. Some of them in their time were the best in the sections in which their schools were located. It is to these men that we are speaking.

There is a great opportunity for you to help in the athletic program here at Aggieland by offering your services to the Department of Physical Education to coach the various teams that are being organized among the students. The department desires your assistance and it will give you an opportunity to pass on to others the skill you have gained in your favorite sport by experience and under the direction of capable coaching systems.

If any members of the student body know of any men that will meet the requirements that have just been enumerated, tear this article out and hand it to them.

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Brute—Naw, let him keep on thinking so.—Virginia Reel.

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