



The BATTALION



BASEBALL
Aggies vs. T. C. U. 4th and 5th.

TRACK
Aggies-Mustangs at Dallas, 5th

TENNIS
Aggie-T. C. U. 5th.

Published Weekly by the Students' Association of the Agricultural and Mechanical College of Texas.

VOL. XXII.

BRYAN, TEXAS, APRIL 1, 1924.

NUMBER 25.

BIG TIME VAUDEVILLE NINE HITS

Great Aggregation of Variety Entertainers Are to Appear Here on April 19.

On Saturday night, April 19, the greatest aggregation of variety entertainers that has ever been assembled in Aggieland will give a benefit performance in the new Assembly Hall. The proceeds from the entertainment will be used by the Dairy Husbandry Department to pay for the trip made by the Dairy Judging Team to New York last fall. It was in the contest there that the team won every cup offered except one and F. H. Downs, a member of the team, won a \$400 scholarship for next year.

Advance agents for the troupe announce that there will be nine acts of "big time" vaudeville and that all of the performers come from A. and M. The performance will begin promptly at seven-thirty and will be over before the corps dance in the Mess Hall starts.

Prof. W. H. Newell, renowned, acrobat, will furnish the thrills for the evening with the flying leaps and mid-air gymnastics for which he is famous. The apparatus for this act alone cost one hundred and twenty-five dollars and the professor has been in preparation for four months.

Bartlett and Fairleigh, with their troupe of musical sheiks will present a unique program of semi-classical and jazz numbers.

"Mugs" McGee and his famous black face comedians, according to reports, offer one of the smartest acts of the season.

Orme and Ashford, caricaturists deluxe, will include in their repertoire, efforts of imitation of the best known campus heroes.

The artistic feature of the program will be the dance act offered by the nationally famous trio, Eschenberg, Strange and Hancock. An Apache dance will feature their act.

These numbers are the headliners of the bill; there are four other acts

EXTRA LONGHORNS TO BE PLACED ON SALE SOON

Extensive Sales Campaign To Be Launched the Latter Part of This Week.

If you meet J. F. Baker this week, he will ask "Have you bought a Longhorn today?" An extensive sales campaign is to be launched the latter part of the week.

Editor Bob Sherman admits that the 1923-24 Longhorn is to be the best that has ever been published. The annuals will arrive here on May 20, and will be distributed May 22. There are many new distinguishing features in the annual. The book will embody all the latest art and literary achievements. Picture a large book, seven and one-half inches wide and ten and one-half inches long, containing four hundred and fifty pages of the highest quality ivory-tinted paper bound in beautiful silver gray Moorish grain leather and you have seen the 1924-24 Longhorn.

But wait, these qualities shrink into nothing when the book is opened. The art work has a medieval background. Zay Smith and his art associates have given each page some original art border, making the book the most colorful annual in print. The College Life Section is excellent, due to "Monty" Montgomery. Although there will be few bathing beauties the stags will fall upon many an unwary neck. The Building Section printed in an extremely new shade of double tone ink, is the latest work in College annual production. Take our word and buy several extra Longhorns so "there shall be no regrets."

that are yet to be announced. From all indications the entertainment promises to be as good an hour and a half vaudeville as was ever presented upon the Majestic circuit. The admission will be fifty cents—all over the house. The entire production is under the control of Profs. Grout, Clutter, and Darnell of the Dairy Husbandry Department.

MR. FRILEY TELLS EXPERIENCES OF OCEAN VOYAGE

Letter Written at Sea March 18 Gives Adventures to That Date; Prexy is Becoming Fond of Tea.

At Sea, Tuesday, March 18, 1924. Mr. T. A. McCarter, Editor Battalion, A. and M. College of Texas, College Station, Texas.

Dear McCarter:— While Prexy is out on deck drinking tea I decided to slip away and write you this little note regarding our adventures to date.

We left New York at noon on the twelfth, following in the wake of the worst storm that has hit the Atlantic seaboard in the past 30 years. Fortunately it passed around us and we escaped with only a fairly rough sea and a brisk wind.

This ship was formerly the German liner "Amerika," and was reconditioned at the Navy Yards in June 1923, being made over into a cabin boat. It is 700 feet long, with a tonnage of 23,000 and is rightly considered one of the steadiest ships on the Atlantic. We can surely recommend it to the inexperienced ocean voyager. On the morning of the second day out we both awoke with a rather peculiar feeling that all was not well with us, speaking anatomically. So we dressed and took several turns around the deck, then went into the dining room for a light—very light—breakfast. We continued fighting that peculiar sensation for the rest of the morning and by noon had driven it away. Since then we have never felt better in our lives. Beyond the experience of that one morning we haven't had the slightest trace of seasickness. To all of which we are ready to take solemn oath, in spite of the incredible and ribald laughter in which some of our hard-boiled friends are likely to indulge.

We have already covered over two-thirds of the journey across and the experience so far has been intensely interesting, particularly in view of the fact that everything is new to us. There has been just enough of wind (Continued on Page 2)

FINAL ARRANGEMENTS MADE FOR R. V. FESTIVITIES

Holiday Program as Announced Assures Great Week of Merriment For Aggieland.

The dates having been made (with the calendar and with the belles of Texas) and definite plans having been formulated, the curtain which veils the most exquisite terpsichorean stage in the Southwest is ready and anxious to be drawn. The annual spring festivities at which the Ross Volunteers are hosts will take place April 17, 18, and 19, scantily more than two weeks hence. The holidays will be featured by three dances, the Queen's Ball, the Ross Volunteer Hop and the R. V. Corps Dance, on the nights of Thursday, Friday and Saturday, respectively, of the third week in April. The R. V. banquet, baseball games, a benefit dramatic presentation, and exhibition fancy drill by the Ross Volunteers Company will be additional attractions to the local and visiting merrymakers.

Beginning about noon on Wednesday preceding the festive celebrations the most attractive attractions will begin to arrive in Aggieland, potentially no woman's land. These arrivals will be frequent until shortly before the prelude to the first of the three dances, the Queen's Ball; this prelude will be the coronation of the king and queen. When the herald avokes this royal pair, the throne will shortly become graced with the presence of one S. C. Bartlett and Miss Katherine Beard, alias the king and queen. This couple will be attended by a court of their selection which will add much to the regal splendor of the ball. F. S. McGee, J. V. Drisdale, J. V. Myers, W. D. Johnson, F. H. Downs, and V. G. LeLaurin with their ladies will compose the court at the coronation. The dance will begin with this august event and will continue until two-thirty Friday morning. What will add more to the grandeur of the dance is the fact that the music will be furnished by none other than the one celebrated Jimmie's Joys orchestra; the renditions of this jazz octette will

SAINT LOUIS SYMPHONY ORCHESTRA --- SATURDAY