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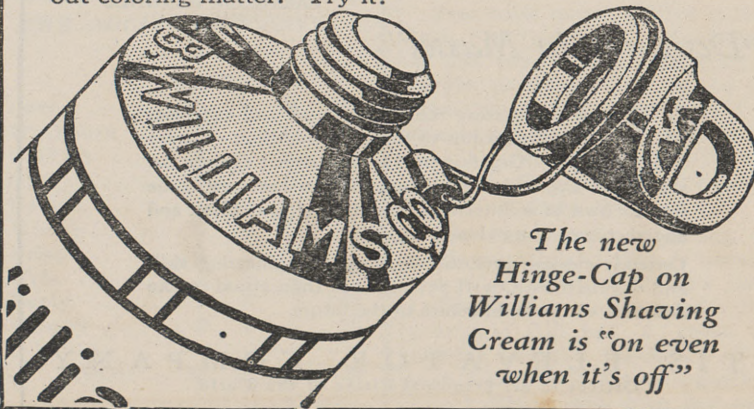
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\$250

In Prizes for the Prize Cap

For the best sentence of ten words or less on the value of the Williams Hinge-Cap, we offer the following prizes: 1st prize, \$100; 2nd prize, \$50; two 3rd prizes, \$25 each; two 4th prizes, \$10 each; six 5th prizes, \$5 each. Any undergraduate or graduate student is eligible. If two or more persons submit identical slogans deemed worthy of prizes, the full amount of the prize will be awarded to each. Contest closes at midnight March 14, 1924. Winners will be announced as soon thereafter as possible. Submit any number of slogans but write on one side of paper only, putting name, address, college and class at top of each sheet. Address letters to Contest Editor, The J. B. Williams Co., Glastonbury, Conn.

Williams is as much better to shave with as the Hinge-Cap is better than other caps: The lather is heavier and holds the moisture in against your beard. Quicker softening results. Also, Williams lather lubricates the skin. There is noticeable absence of irritating razor friction. And Williams takes good care of the skin. Though you shave daily, your face remains smooth and feels comfortable. Williams is a pure, natural-white cream absolutely without coloring matter. Try it!



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 Hinge-Cap on
 Williams Shaving
 Cream is "on even
 when it's off"