
 * SAY BO! DIDJA? *

Say Bo! Didja ever get up in
 The morning feeling like the
 Proverbial Bovine that pole-
 Vaulted the Nocturnal Orb?

Even that afternoon of Bridge
 Design fails to appal you, and
 You feel that you can do things
 With a Bridge that Horatio himself

Would never have dreamed of. The
 Morning passes quickly and pleas-
 antly,
 And you listen without Resentment
 To that Lecture on Economics which

Usually provokes prolonged the silent
 Profanity, Dinner comes and goes,
 and
 Reinforced with many a glass of De-
 lectable
 Billiards, you rush impetuously to
 that

Drafting room where Angels fear to
 Tread. You buckle right down to
 work,
 And when you begin to get tired, re-
 peat
 To yourself a few lines from Long-
 fellow's

Poem about the fellow who ate ex-
 celsior.
 This reminds you of the time Char-
 lie
 Regan ate the Geraniums, but you
 Lough it off, and settle down to

Work again. Time flies and so do
 Your scale and pencil, not to mention
 The leaves of that Caregie Hand-
 book.
 And there Blossoms forth the prod-
 uct

Of your Brain and Ingenuity; a built
 Up girder in all its minute details.
 You swell with conscious pride, and
 Survey with Loving eyes that dem-
 onstration

Of the fact that Mind rules Matter.
 Just then the Chief puts the Test
 To that Masterpiece, and you find,
 To your dismay, that you have
 changed

Scales in the Big Middle of the pro-
 jects,
 To say nothing of using the wrong
 Scale to begin with. Old Man Gloom

Swings to the jaw, and you go down
 For the count, and—Say Bo!
 WHAT'S THE USE ANYHOW?

WHAT A BIG

Critic writes to the Exhibitors
 about the picture to be shown Thurs-
 day, Friday, and Saturday at the
 Queen:

"The French Doll" offers Miss
 Murray the most fascinating role she
 has ever had. As the fiery little
 French girl, she is delicious. This
 part enables her to run the gamut of
 her versatile talents. It is a com-
 posite of her many successful roles,
 and yet vastly different from any of
 them. "The French Doll" is dis-
 tinctive.

It was adapted from the famous
 play which made a sensational suc-
 cess on Broadway and on the road.
 It is well known throughout the
 country. New York critics were
 unanimous in praise of the play as
 delightful entertainment, and the
 picture has far exceeded the play in
 rapid movement, color and power.
 This story will hold your audiences
 fascinated.

Settings? Just wait 'til you see
 them. There has never been any-
 thing like them on the screen, even
 in Mae Murray's previous pictures,
 and you know what they were. "The
 French Doll" has them all beat for
 beauty, lavishness and cost. The
 scenes are laid in Paris, New York
 and Palm Beach—a wonderful op-
 portunity for elaborate sets and ad-
 vantage was taken of every oppor-
 tunity. Here are settings that will
 make your audiences gasp.

And gowns! Even Mae Murray
 never before wore costumes so gor-
 geous, ravishing dazzling in their
 splendor. The winsome star de-
 liberately set about to "knock their
 eyes out" with these gowns and she
 will do it. There's not a woman in
 your town who won't rush to see
 these magnificent creations???

Robert Z. Leonard directed the
 picture, and you know what that
 means in dramatic and artistic ef-
 fects. You know what he did in
 "Peacock Alley," "Fascination, also
 "Broadway Rose" and Jazzmania."

And here's another tip. In this
 picture Miss Murray does the most
 striking dance of her career. It's a
 sensation, and boys we are lucky
 enough to have that "Aggieland Or-
 chestra" to play for the above men-
 tioned dance.

PALACE THEATRE

All This Week:

MATINEE AND NIGHT. ENTIRE CHANGE OF PRO-
 GRAM DAILY.

JAZZMANIA Musical Revue

A MILE OF SMILES WITHOUT A BLUSH—10 GIRLS IN
 A LINE

Melody Quartette

ON THE SCREEN TODAY

Gladys Walton in "CROSSED WIRES"



Use It
 Anywhere!

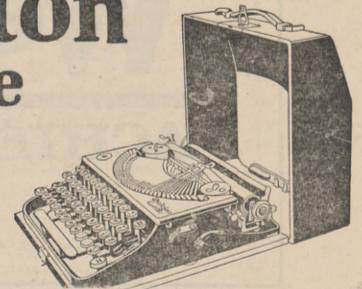
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 ries its table on its back. You can use it
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Mrs. Gramercy: "I'm perfectly
 disgusted with the inflow of idle gos-
 sip."

Mrs. Park: "In these days of the
 radio, my dear, it is harder than ever
 to believe what you hear floating
 around."

First Fish—I gotta second Louie
 that's so dry that listening to him

talk is like usin' blotters for chewing
 gum.

Second Fish—That's nothin', we
 gotta topper in our outfit who's so
 stuck up that he never mentions him-
 self without coming to attention.

Latest Song Hit.

"Since My Girl Bobbed Her Hair
 She Has to Wash Her Neck".