

THE BATTALION

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NUMBER ONE

This is the "Registration Bat." We do not know of any previous staff that has attempted to have its first issue appear on registration day and due to congestion of the registration period, the flurry of hand-shaking, and all, we have found it a tedious undertaking. So if its general appearance seems rather jilted or crude we beg apology. But we assure you our good intentions deserve an "A".

TRUE BLUE FANS

The advertisers in this paper are all high class firms and are heartily endorsed by the upper classmen. You will not make a mistake by patronizing these men. Without them the Bat could not exist. This is your paper. Turn about is fair play. Therefore, support the men who support you. Not only go to them to supply your own wants but use your influence and speak a good word for them whenever possible. They support the school in every way, not only its publications but also its athletics and various other activities. They are your friends. Why not you be theirs?

"FISH"

Today marks your start upon a new lap of life. You are beginning the foundation of your college career. During this year the pillars are erected upon which you will each year add another story of your college life. You will also make the impression that lasts long after your graduation. It is therefore up to you to make the most out of this first year. Enter into the different activities of the College. Stay behind your athletic teams. Enjoy life. In fact make your foundation sufficiently strong for the completed structure of your life to be able to withstand all the winds of adversity.

"Y" HANDBOOK

The Battalion wishes to commend the men who have made possible the publication of the little handbook of information for incoming freshmen. It contains much about the College that should interest the new student and in addition gives much good advice that should not be ignored.

The Bat mentions for special attention, page eighteen, entitled "Fish Don'ts." It would be well for all to read this page until the thoughts set forth on it have been thoroughly grasped. Many of them are old tra-

ditions of the school and have helped establish that famous Aggie Spirit. The remainder could be followed by the old boys as well as the new to good advantage.

GREETINGS

The "Battalion" is the one and only paper published by the student body of A. and M. College. We are not as fortunate as the other schools near large cities whose daily newspaper gives ample publicity to its every happening no matter how trivial. For this reason alone the "Bat" should be as broad and as far reaching as possible. It is the medium through which you make your opinions public. It is your paper. Its success depends on you. Do not leave it to some one else but feel its your responsibilities upon your own shoulders. If it is to be a school paper it cannot be the result of the individuals on the staff, it must be the voice of the student body. We do not solicit your contributions—they are expected. Let it become a regular Friday expression, "The Bat comes out tonight."

HOW DOES YOUR ORGANIZATION STAND

This is a question we will attempt to answer thru these columns. The Battalion is going to stage a big circulation drive. We are going to attempt to put this publication back upon the high plane which it has occupied in previous years. How about the folks at home? Do they receive first hand information about the activities of the college that we all love? Buy them a subscription to the only college paper published by the cadets that they may learn of our athletic achievements and social activities.

Rules.

1. This drive closes at midnight Friday, September 30. At this time all organization first sergeants must check in to The Battalion staff of this paper.

2. The standing of the various organizations will be based upon the per cent of additional copies subscribed (that is, those subscriptions covered by the blanket tax shall not count on this contest). For example if each member subscribes for one additional copy, their standing shall be 100 per cent.

3. To the organization winning this contest The Battalion staff will award the privilege of publishing one edition of the paper; the printing of this edition to be paid for by The Battalion.

4. The special edition will contain write-ups and other material of concern to members of that particular organization and shall be published by their editorial staff.

Let your organization be 100 per cent A. and M. Put you and yours on the map.

I love to walk.

Last Sunday I took the most wonderful stroll.

I went for quite some distance through the park, thoroughly enjoying every breath of the cool, crisp air. I felt like a new man as I hastened onward, increasing my speed at every step. I walked on and on, drinking in the beauty of all about me. It was wonderful.

Finally I picked her up!

—Penn. Punch Bowl.

CALDWELL'S JEWELRY STORE



We extend to you of the A. and M. College Corps our Greetings.

We give you a special invitation to visit us when you come to Bryan.

We hope to be better prepared to serve you this season than in the past.

We are equipping an up-to-date Optical Parlor fitted with the very latest machines and appliances to correct refraction.

Our repair department has been remodeled to take care of all fine watch and jewelry work.

We are showing the latest things in College Jewelry, Senior Rings, T. Pins, R. V. Pins, Junior Pins. A beautiful assortment of A. and M. C. Brooch Pins.

Our line of Watches, Diamonds, Jewelry, Sterling Silver, Cut Glass, and Novelties of all kinds will be gladly shown you. Make our store your headquarters.



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