MENAGERIE OF TEXAS COLLEGES **-UNIVERSITIES**

All Schools of the State Have Suitable Names Except A. and M. Which Clings to "Aggies"

A very peculiar condition exists among the universities and colleges of Texas. Practically all of the schools have some kind of an animal as a totem. Texas U has their Longhorn; Baylor, the Bear; Rice, the owl; S. M. U., the mustang; L. S. U., the tiger, and T. C. U., the horned frogs. The pseudonyms of A. & M. are Farmers and Aggies; neither of which represents a real totem. al show last year.

A. & M. should have a totem. The totem should really represent A. & M. The characteristics of this animal are that it is both carniverous and predacious. It is a fierce and aggressive fighter. The laurels of victory always rest well upon its brow. With all of its fierceness, and carniverous habits, the animal is easilly tamed by women. Rough treatment induces pugnacious actions.

The habits of this animal are very peculiar. It is capable of riding a Mustang. The animal doesn't hate Tigers, but they don't agree on a number of things. This year the Horned Frogs have not had a formal introduction to the rare specimen, but in the days of yore the Horned Frog could always find a bunch of grass to hide behind. Most people consider Bear as a very dangerous animal, but Bruin has learned many times that one more mighty than the walks over the earth's surface with a keen eye for such prey as Bear meat. Owls are sometimes hard to handle; for they can fly. This animal can't fly, but he never encounters any serious difficulties in plucking feathers from the Owl. The animal is merciful to Owls, for they are rare birds. However the animal's most favorite dish is Longhorn T bone steak. When deprived of a satisfying meal of this delightful dish, the animal never rests until the addition is made to its menu. The longer the fasting period, the heartier the meal.

One of the most perplexing problems known to modern zoologists is the naming of this rare speciman Up to date they have failed to name this animal, for it is the only one of its kind known to man. Can you

DATE OF CONTEST EXTENDED.

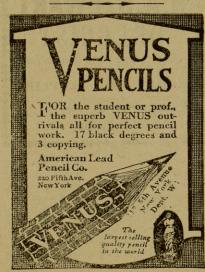
The closing date for Arthur Murray's Essay Contest has been postponed to December 20th. This will give students more time to compete for the \$75 in prizes offered for the best 500 word composition on "Five Ways of Earning Money at College."

Any one may enter. The prizes will be awarded for the best ideas rather than on the use of good Eng-If a contestant writes a 100 per cent essay, as far as composition concerned, and spends his time telling how to be a first-class writer, his chances of winning a prize are not overly bright.

Arthur Murray, who earned \$15,000 a year while working his way through Georgia Tech by teaching dancing Mr. Murray is especially anxious to hear from students who are now earning money at college. Manuscripts should be sent to him at scripts should be sent to him at 143 East 39th Street, New York, N. STUDENT MAKES

Already a number of rather unique experiences are told in the essays. One fellow in Texas brought a number of cows to the college and made money selling milk to the students. Another relates that he raised white mice in the basement of his boarding house.

In writing the essay, the contest ant should give at least two orig inal ways of making money. The other three methods may be based on the experiences of others. \$25 will be given for the first prize \$5.00 are offered. The winning esleading national magazines.



EXCHANGE

Reflector. Said the sugar bag to the sugar, Is immune

Do you love me?" Said the sugar to the bag, "I'm The first few days ust wrapped up in you." Said the bag, "You sweet thing."

The Beacon Harry-"Say Ike, how long can man live without brains." Ike-"I don't know, how old are

Rocky Mountain Collegian.

The Colorado Aggies have sent their first stock judging team to Chicago. Two of the men on the team were winners at the Western Nation-

Congratulations C. A. C., come on in; the more the merrier.

The Colorado Aggies claim that the They wuz always rong Hartshorn brothers have made their I got the KA house berths on the All-Rocky Mountain Bout 15 feet higher

Chemically speaking even their name shows they are the original lads Then the transit oh boy with the Biffy-wiffs.

(12 midnight, Monday). Seven to nothing. Anybody Who Write Memos

Feeling Blue We

Tonight, Can Have

(Friday night). Not

Blue

HERE AND THERE.

It is peculiar how some of these ellows around here seem to love hemselves; sa, you unsophisticated oob, don't you know that you don mount to so darn much, after all Whenever you run around here hinking that you are the whole chees ust stop and think how everybody i

GENERALLY TRUE

"All the News staff gets for putting out a paper every week in the school year is a banquet at the end of the year."—The Terrill School News.

REGRET.

ball?

-Michigan Gargoyle. pended.

\$15000 A YEAR

ARTHUR MURRAY TELLS HOW HE WORKED WAY THROUGH COLLEGE

Realizing that many students would like to profit by my experience and earn money while going through ollege, I have arranged especially for seven other prizes, scaling down to college students a system which will show you how to earn from \$25 to says will be published in one of the \$100 a week by teaching dancing during spare time. To the right person one who is willing to work, a splendid opportunity for making money and gaining valuable experience presents

> If you can dance fairly well and want to earn upwards of \$25 a week during spare time, inquire at the office of The Battalion. Write today to

ARTHUR MURRAY,

To break a cold take 666.

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4th Floor City National Bank

Building, Bryan, Texas

Us Freshmun Is exposed to Surveyin But most of us

Wuz nice We went walkin But after that Cum chainin

The chainin itself Wuz ezy But the figerin Korrecksions That sumthin else agin

I learned so I could In 20 minutes That wuz ezy enuf

But them gol-durn notes Then Parker Hall

Thats a lulu of a job Settin up one of them things An readin angels etc But I learned sumpin about it

Iwuz gettin along purty good When long cum Dooc Armsby An give us a lecture On shootin the sun An now the stuff's all off

I guess he knew What he wuz talkin about But us Freshmun

He sez its ezy To shoot the sun An it is ezy jest To look at the durn thing But the figeerin-!!!

To the suns mean hourly hite An multiply by the refraction An then divide by 2

Add on the longtitude Subtract the latitude Add 4 divide by 62 The result? Damfino

OZARK IKE '24 P. S. Prof. Johnson has me all mixed up On punktuation mark

So I aint usin none in this pome She arain Intoha wernektnigtion -Missouri Miner.

REFINEMENTS OF GOLF.

The weight and size of the golf bal going to be standerdized. You can still, praise Heaven use a ball that floats, but in Great witian the Royal and Ancient Golf club has decreed that after next April a golf ball must not weigh more than 1.62 ounces, and the size must not be less than 1.62 inches in diameter. Now that conservative England has led the way in this more or less radical concession to Judge-Don't you regret having the efficiency experts, something killed the pedestrian with your golf ought to be done to standardize the the efficiency experts, something profanity. The damns and hells Golfer (regretfully-I certainly do, should be regulated so that they will judge. If he hadn't got in the way, do the greatest amount of good for I'd made that hole in one under par, the least amount of moral energy ex-

COMMERCIALLY SPEAKING

Japanese advertisers believe in a

"Step inside!" is the invocation of a big multiple shop in Tokyo. "You will be welcomed as fondly as a ray of sunshine after a rainy day. Each one of our assistants is as amiable as a father seeking a husband for a dowerless daughter. Goods are dispatched to customer's homes with the rapidity of a shot from the cannon's mouth.'

A grocer proclaims that his "superfine vinegar is more acid that the tongue of the most fiendish mother-

Edinburg Ssotsman.

When first I saw her she looked good,

And as I lost in rapture stood, She gazed at me—I thought I would Wither

When next we met one winter day, My foolish fears were swept away, For she smiled when she heard me say "Whither?"

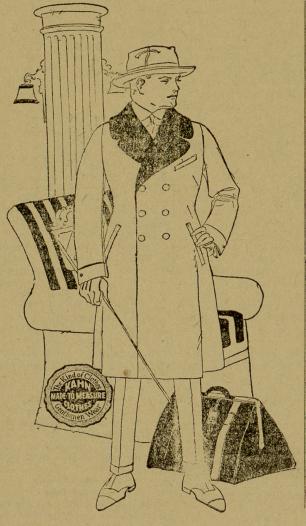
Now summer's here, oh happy time, Each day, I find, is more sublime, Than I have known before-'cause I'm With her!

-Penn State Froth.

HOW'S THIS?

The Christmas holidays begin at 5:00 p. m. on December the twentysecond. From 9:00 o'clock tonight (Friday) until the holidays it is only 1,627,200 more seconds to wait.

YOU WEAR YOUR CLOTHES



-of course you do. Then why not have us make them according to your own ideas? Be individual — plan your clothes - you'll then look right to yourself. Its a foregone conclusion you will look right to others. The knowledge that you are perfectly dressed can be attained only if you get clothes as you want them. You select the weave and patternpick out the style. We'll GUARANTEE clothes satisfaction.

Have us mersure you now.

One more important detail—we have big reductions on all our Tailoring lines. These reductions apply to most every article in our store.

A PLEASURE TO CONVINCE YOU



What Is Air?

EFORE 1894 every chemist thought he knew what air is. "A mechanical mixture of moisture, nitrogen and oxygen, with traces of hydrogen and carbon dioxide," he would explain. There was so much oxygen and nitrogen in a given sample that he simply determined the amount of oxygen present and assumed the

One great English chemist, Lord Rayleigh, found that the nitroair was neve o pure as that obtained from some compound like ammonia. What was the "impurity"? In co-operation with another prominent chemist, Sir William Ramsay, it was discovered in an entirely new gas-"argon." Later came the discovery of other rare gases in the atmosphere. The air we breathe contains about a dozen gases and gaseous compounds.

This study of the air is an example of research in pure science. Rayleigh and Ramsay had no practical end in view-merely the discovery of new facts.

A few years ago the Research Laboratories of the General Electric Company began to study the destruction of filaments in exhausted lamps in order to ascertain how this happened. It was a purely scientific undertaking. It was found that the filament evaporated -boiled away, like so much water.

Pressure will check boiling or evaporation. If the pressure within a boiler is very high, it will take more heat than ordinarily to boil the water. Would a gas under pressure prevent filaments from boiling away? If so, what gas? It must be a gas that will not combine chemically with the filament. The filament would burn in oxygen; hydrogen would conduct the heat away too rapidly. Nitrogen is a useful gas in this case. It does form a few compounds, however. Better still is argon. It forms no compounds at all.

Thus the modern, efficient, gas-filled lamp appeared, and so argon, which seemed the most useless gas in the world, found a practical

Discover new facts, and their practical application will take care

And the discovery of new facts is the primary purpose of the Research Laboratories of the General Electric Company.

Sometimes years must elapse before the practical application of a discovery becomes apparent, as in the case of argon; sometimes a practical application follows from the mere answering of a "theoretical" question, as in the case of a gas-filled lamp. But no substantial progress can be made unless research is conducted for the purpose of discovering new facts.

