

THE BATTALION

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ALL ADS RUN UNTIL ORDERED OUT.

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TELEGRAM.

Denton, Tex., 9:30 A. M., Nov. 26.

A. and M. Student Body,
College Station, Texas.
Winning is not always success. Three cheers for A. and M. success. We are for you strong.

GIRLS OF COLLEGE OF INDUSTRIAL ARTS.

"SISTERS OF THE AGGIES."

One of the brightest rays in the Friday gloom at College Station was the telegram to the student body from the girls of C. I. A. The applause following the reading of the message by Colonel Barnes at noon mess made the windows rattle in Shisa Hall and immediately the spirits of students remaining at College over the holidays were raised in a jump. We have never known a stronger expression of true friendship than that displayed by the C. I. A. lassies. Congratulations are easily given but an acid test of friendship comes in the dark hours. The students of the College of Industrial Arts have always been considered by A. and M. as the "Sisters of the Aggies," but their kind and thoughtful message on the morning after the loss of the greatest football game of the Southwestern Conference was more than even we expected. In our opinion, our sister school has surpassed every co-ed group in the state cheering the team they supported. They were not in the stands in special sections, though we wish that they might have been, yet they have done something that could never be accomplished by a rooting section, the hearts of 1700 Aggies warm to the girls of the College of Industrial Arts.

FOOD FOR THOUGHT.

The only possible excuse for the Bryan and College Interurban is the A. and M. College of Texas. The students, faculty, and employees of the College provide the majority of its passengers. What others it has are those who have business or social relationships with the College community. Under such conditions it might be reasonably expected that the Interurban Company would be included in those who support the College and its activities, especially those of the students. We have learned that such is not the case. The Manager is our source of information. When the subject of advertising in The Battalion was broached by a staff member the only kind offered was of a nature not in accordance with the policies of the publication, namely that of knocking satisfactory, reasonable, considerate, and courteous business enterprises. When another staff representative approached the Interurban Manager later in regard to the same matter, he was met with the information that the Interurban Company should not support the students, but that the students should support the Interurban company. This may be good business logic, but it is a new idea to us. We have observed a policy among business firms of catering to the trade. We have occasionally observed a lack of perfection in the service of the company, but we have never before understood the cause. Think it over.

TIGHTEN UP.

Ten weeks have passed and the grades have been posted for the first time. They have gone home to bear witness to what you have accomplished during this time. Are they satisfactory to you? Have you done your best? In many cases one answer, "No," replies to both questions. Now is the time to "tighten up" and before the holidays bring the grades up to where you want them. The "Prof." has his eyes on you. Regardless of how good or how poor your past has been, the next few weeks will have considerable weight in January. The elimination processes have been gone through and no man who is now in school whose grades are so low that they cannot be raised to the passing mark. None are too high that they cannot be lowered to the line of failure. Now is the time to "tighten up" and make the days before the 22nd count.

THE "Y" COLLECTION.

Monday night the College "Y" is to collect five hundred dollars in sixty minutes. Elsewhere in this edition will be found the purpose of the collection. The "Y" has taken a new place in the life of A. and M. students and every man is benefited by its far-reaching activities. It is growing every day. It serves an average of 400 men daily in some capacity and the number is increasing steadily. Now that the "Y" is going to us we must go to the "Y". When the committee comes to you Monday night be prepared to do your part and let us put this collection over and put it over strong.

THE AFTERMATH.

A. and M. never knew the wide support she had until the Thanksgiving game was lost. Every mail since has brought letters of sympathy. Telegrams deluged the office Friday. Friends of whom we did not know sent expressions of regret that we lost. And the thing that touches the Aggies is that all say in one way or another, "Don't worry, we're with you yet!" It isn't so bad to be a loser when the A. and M. friends are of this caliber.

AN EXPRESSION OF APPRECIATION.

It is with considerable regret that we announce in this issue the resignation of J. T. Martin, News Editor of The Battalion. Martin has been one of our strongest and most efficient writers and if The Battalion is bet-

ter this year than in the past, much of it is due to his untiring efforts. It has been a great pleasure to work with such a man and his absence on the staff will be keenly felt. He has never failed to submit an assignment nor has he failed to get everything available concerning a subject before he left it. His natural knack of news gathering has been of great benefit to the publication during the recent months. In five year's association with The Battalion, the editor has never known such an enthusiastic and untiring worker as Martin. It will be recalled that without encouragement or support Martin originated the idea of the Blanket Tax and put it through. He was hot on the trail for an office for The Battalion at the beginning of the term and did not rest until a substitute was eventually obtained. He was one of the first to propose the limiting of The Bulletin in regard to news concerning strictly student activities. He has interviewed more students and faculty members than any other staff member. All the while his labors have been unthanked and unrewarded. For such men it seems that there should be some reward. It is not the policy of A. and M. to award letters for other than athletic activities. There are times when we think a monogram or other design could be well presented, not only as an incentive to work for the school, but as a reward to those who have quietly and unassumingly done much for which they will otherwise never receive thanks for or even credit.

The position of News Editor is open. The eagerness with which the average student devotes time and effort to unrewarded duties may be observed by the number of applications or offers of assistance. In reply to the urgent request for a large number of staff assistants two weeks ago, three offers were had. Think over the problem we are facing.

THANKSGIVING REFLECTIONS

ANCIENT BIRD DIES AS RESULT OF GREAT GRIEF OVER A. & M. DEFEAT

Many sorrowing persons returned from Austin Thursday deeply affected by the defeat handed Texas A. and M. by the Texas Longhorns, but few good Texans surrendered to their sorrow as did a twenty-three-year-old guinea which was the property of Mrs. T. I. Luckett, 1701 Morrow St., Waco. This fowl has been a member of the family for many seasons and was older than Chester Luckett, son of Mrs. Luckett, who is now a student of A. and M. The guinea has been an A. and M. supporter since its infancy due to influences cast in its direction by other members of the family. Especially were the guinea's sympathies aroused when one member of the family became a student of A. and M. This ancient bird has enjoyed the best of health during its entire lifetime. One or two times the fowl was afflicted by ill health, but always recovered up until it was known that Texas had triumphed over A. and M. The guinea could not stand the great sorrow caused by the downfall of its favorite and died late Thanksgiving afternoon. Its sorrow was more pronounced than that of the other members of this A. and M. family and its grief caused an untimely death.

a winner—but it takes a real friend to stand by a loser! If Fish Hubby did miss the Thanksgiving Hop he is entitled to a Croix de Guerre—such sack-holding is an honor:

Waco, Texas, Nov. 26, Nov. 27.

Bill King,

Care A. and M. College,

College Station, Texas.

My date blew up. Decided she preferred to stay in Austin and attend the German than come to A. and M. This didn't suit me, so here I am in Waco. Count me in for my part intermission dinner expense. Me for A. and M., first last and all time. See you Monday.

FISH HUBBY.

J. C. Simmons, ex-student at A. and M. writes the editor that "that was some game Thanksgiving and even if we did lose we certainly put up the gamest fight that was ever staged on a football field."

J. L. Boone, Alief, ex-21, writes: "It is a shame that they beat us after we had them on the run as we did." He further states that it was "their time", however, and that next year we'll get revenge.

S. F. Burrus, Baseball "T" man of '14, writes from Telephone to get all back copies of the "Bat" so he can get the straight dope on the game and states that he still believes that we had the best team.

MAJOR ASHBURN COMMENDS CONDUCT OF STUDENTS IN AUSTIN

Major Ashburn is a source of much pride to the student body of A. and M. It is gratifying to know that both trips made by the student body this season have been considered as very successful in regard to student conduct: Office of the Commandant. December 1, 1920.

To the Editor of The Battalion:

May I make use of the columns of The Battalion for the purpose of expressing my sincere appreciation for and admiration of the splendid spirit and conduct of the students of this institution at Austin on Thanksgiving Day? I heard many comments on the splendid spirit of sportsmanship in the face of a bitter defeat, manifested by the A. and M. College followers. Such tributes to a degree offset the sting of the loss of such a contest. Behavior like that of the students in Austin makes me even more proud than I naturally am, that I am associated with such a body of real men.

BACHELOR HALL BULL

Bachelor Football Team

Dr. V. A. Scott, former A. & M. star quarterback, is busy coaching the bachelors, which Dr. S. N. Blackberg recruited for the Bachelor Football Team. The team has been in active training for six weeks, and Dr. Scott is now "knocking off the rough edges." With punts averaging 65 yards and completed forward passes averaging about 45 yards, an impregnable line, and with a cyclonic backfield, they are looking forward to a very successful season.

L. E.—Blumberg.

L. T.—Hugh Milton.

L. G.—"Woodrow" Wilson.

C.—Dr. H. Wickes or Mr. Dickey.

R. G.—Major Ike Ashburn.

R. T.—Browning.

R. E.—Blackberg.

Quarterback—Scott.

R. H.—Anderson.

L. H.—Stangel.

Fullback—Cox (captain).

"To know is power"—let us

then be wise,

And use our brains with every

good intent,

That at the end we come with

tired eyes

And give to Nature more than

what she lent.

—Cheiro.

LISTEN—WHEW!

Dear Lou:

'Tis true
We drew
Defeat undue.
But few
Come thru
Like Aggies do
Ah! We'll not rue
And raise a woe
We'll raise anew
And beat them too,
Of every hue
Gentle or Jew—
Defeat 's our cue,
Believe me, you!
Yours ever,
Leu.

MAHAN'S LETTER FROM THE LONGHORN COACHING STAFF

Austin, November 26, 1920.

Jack Mahan,

A. and M. College,

College Station, Texas.

Dear Mahan:

I am writing to you to congratulate your entire team upon the splendid spirit of sportsmanship displayed by your team in the contest yesterday. The game was marked by clean playing throughout and furnishes a splendid example of how hard teams can fight against one another and still be friends.

You personally possess a large number of admirers here who desire to extend to you at this time the honor of being one of the best and cleanest players that ever walked on a Texas gridiron.

We are rejoicing today because of our victory, but you should rejoice in being privileged to be the leader of such a wonderful group of talented and clean players.

With kindest personal regards and wishing you all success in future life, I remain,
(Signed)

L. THEO. BELLMONT,
B. M. WHITAKER,
CHAS. E. SEDDAN.

FRESHMAN SPIRIT.

The Aggies have always had something of a reputation among the ladies and the heart is their only vulnerable point. Such being the case we must hand it to the Freshman who sent the following wire. We are kind of thankful that C. I. A. and the sixteen hundred girls there have different sentiments toward the Aggie gang. Anybody can be friendly with

Our Big Christmas Stock Reducing Sale IS NOW ON

ALL HART SCHAFFNER & MARX FINE FALL SUITS and OVER COATS at—
WHOLESALE COST

All Nettleton and Walk Over Shoes at big reductions.

Our entire stock of Fine Silk Shirts at one-half price.

All Herman's \$9.50 Army Shoes reducee to
\$7.60

All of our fine Wool Serge Uniforms, which formerly sold for \$37.50, reduced to
\$28.50

COME IN EARLY BEFORE OUR STOCK OF SIZES IS BROKEN.

A. M. Waldrop & Co.

The Store for Young Men

The Elite Confectionery

—FOR—

COLD DRINKS, CANDY,
CIGARS, ETC.

When in Bryan the Boys Are Invited to Visit Us

Griesser & Thomsen

ANYTHING ELECTRICAL

Electric Supplies, Fans, Heaters, Packard Mazda Lamps (regulation), Desk Lights, Shades and Flashlights.

MAIN STREET BRYAN, TEXAS PHONE 23

Guy Boyett's Store

NORTH OF CAMPUS NEAR INTERURBAN

HERE FOR THIRTY YEARS—OLDEST AT THE BUSINESS BUT LIVER THAN EVER BEFORE

Tobaccos of all Kinds

STATIONERY

Toilet Articles

GIVE US A CALL AND TRY OUR SERVICE

C. S. Martin

MEAT MARKET

Fresh Meats, Fish, Oysters, Eggs, Butter. Delivery leaves for College every morning at 9 o'clock except Sunday.

2—PHONES—471
Us

A. McKENZIE

WATCHES and JEWELRY

Pathe and Claxtonola Talking
Machines

Cadets are invited to call and see our lines

BRYAN TIRE & REPAIR COMPANY

H. G. Umland, Prop.

Tires, Tubes, Gasoline, Oils
and All Kinds of Vulcanizing



JNO. S. CALDWELL
Graduate Optometrist and
Optician
Office: Caldwell's Jewelry
Store
Bryan, Texas