



Modern Motive Might

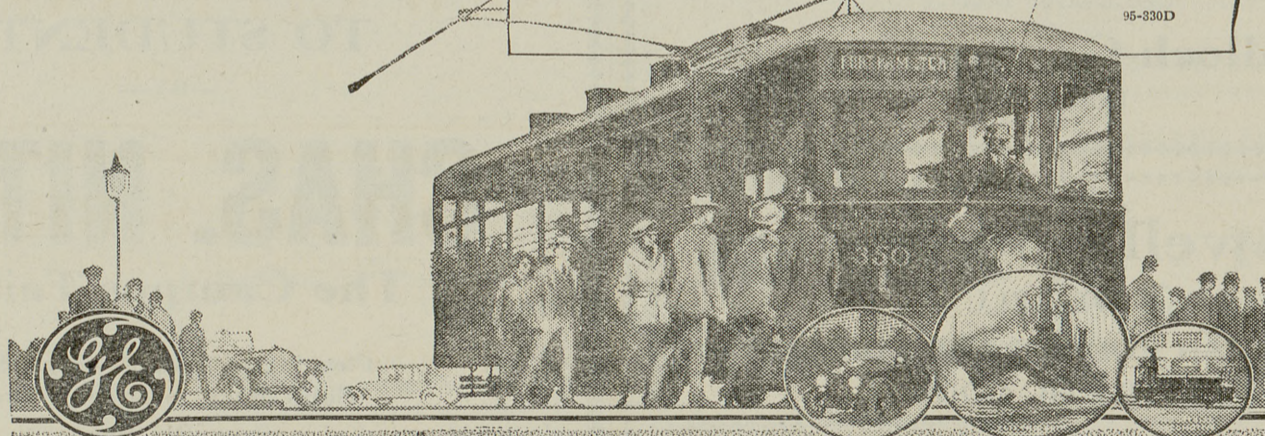
MOUNTAINS, miles and minutes give way before electricity, the magic motive power. Properly applied, it drives giant locomotives across the continental divide, tows ocean liners through the Panama Canal, or propels huge ships.

Through good light, safe signals, and illuminated highways, it is making travel better and safer and also is increasing the usefulness of transportation methods on land, sea or in the air.

In short, electricity is revolutionizing transportation, making it quicker, safer, more economical and reliable in all sorts of weather.

And back of this development in electric transportation, in generating and transmitting apparatus as well as motive mechanisms, are the co-ordinated scientific, engineering and manufacturing resources of the General Electric Company, working to the end that electricity may better serve mankind.

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GENERAL ELECTRIC COMPANY