



Society Brand Clothes

We feel sure that each and every one of you who read this will agree with us, without any hesitation, that

# WE ARE GLAD YOU ARE BACK

To the old boys and to the new, we extend our heartiest welcome—a genuine, sincere, good wish for a realization of everything you may desire during the coming session. If we can help this along in any way, will only be too glad to do so.

One other little thing—We are in business here to always have “on tap” the livest, newest, most correct and dependable men’s wear to be found anywhere. Its a pleasure to show this class of goods. We are enthusiastic and we believe you will be, too.

LOAF WITH US

## BRANDON & LAWRENCE

*Outfitters for Young Men and Men Who Stay Young*

### NEW DIRECTOR EXTENSION DEPARTMENT

Hon. Clarence Ousley, Former Editor Ft. Worth Record, Accepts Position.

A. and M. College is especially fortunate in securing for director of extension work Hon. Clarence Ousley, former editor-in-chief of the Fort Worth Record. Mr. Ousley is easily the best fitted man in Texas for this work. The work of extension is largely one of publicity and Mr. Ousley's experience as a newspaper man will fit him to secure the greatest possible advertising for the work of this college.

Mr. Ousley's interest in agricultural work is not a recent thing, but for years he has been studying rural conditions and giving time, thought and effort to the uplift of rural districts. It has been his effort to discover and assist in bringing about the proper environments for keeping the boys and girls on the farms and to discourage the movement from the free, open life of the country to the congested city districts. In this he is a public benefactor.

His specialty is the marketing of farm products and he has long been an influential advocate of the bonded warehouse plan for the marketing of cotton. Only last year he was sent abroad as the representative of A. and M. College on the Farm Life and Welfare commission. This commission visited the countries of Europe and made an exhaustive study of rural conditions on that continent, in order that they might learn how European

countries, notably Denmark, have attained such a high state of perfection in the co-operative production and marketing of farm products.

Mr. Ousley is one of the foremost champions of education in the South, and was an educator of some prominence before he became an editor.

He is the possessor of so many desirable qualifications and his ability is so well recognized throughout the Southwest that the Battalion predicts that with his coming A. and M. will be made to wield a wider and stronger influence upon the people of the state as well as a greater force with the rural population.

#### LOCAL NOTES.

The old chapel building which was condemned a year ago has been thoroughly repaired and will be used as an auditorium this year.

Plans are now being drawn for a new laundry building. It will be a small brick structure but thoroughly modern. Work on the new laundry is soon to begin.

The corps was treated to a free moving picture show Monday night. These shows will occur weekly.

R. B. Pearce and J. B. Bagley, assistant instructors in C. E., and G. H. Blackmon, assistant professor of horticulture, have resigned. Prof. Pearce will do road work in Robertson Co. and Prof. Crockett in Robertson Co. Prof. Blackmon will do nursery work in Waxahachie. All three of these are alumni.

Walter Wipprecht, for ten years tax collector of Brazos County, is now business manager for A. and M. and Prairie View. He is in charge of all financial matters, expenditures and receipts.

# MIR-A-CO

The College Boy's Companion  
It Will Keep You Right

Keep your system cleansed, your liver regulated and you will make a better athlete, student and companion. Good for bruises, burns, sprains, etc. Keep a bottle in your room. Only 50c. For sale at the College Barber Shop and drug stores. Every bottle guaranteed.