

**LONG HORN ADS.**

Following is a list of the firms who have contracted for advertising in the 1913 Long Horn. No matter what your wants are—from a small hot bird to a large cold bottle—they have it. By patronizing these firms, you will be fulfilling an obligation that rests upon the Long Horn's friends and will make the future financing of the book a certainty on account of its value as an advertising medium.

We wish to thank our advertisers for the generous support they are giving us, and at the same time assure them that their help has not been merely a gift to charity. This book, like the other A. and M. publications, will go into hundreds of libraries of affiliated schools, and homes throughout the country, and we feel that this will insure an extensive reading of our advertisements. We have learned through an experience of several years that those firms who advertise in the college publications are the students' best friends, and we bespeak for those business men who are helping to make the Long Horn '13 possible the very best patronage of our readers.

DO UNTO OUR ADVERTISERS AS THEY HAVE DONE UNTO US.

**Houston.**

- H. & T. C. Ry.
- International Coffee Co.
- Wm. D. Cleveland & Sons.
- Doschee Jewelry Co.
- Theo. Keller & Co.
- T. Pillot Co.
- Bender Hotel Co.
- Great Southern Life Insurance Co.
- Lang's Oyster Parlor.
- Model Laundry.
- Cravens & Cage.
- Krupp & Tuffly, Inc.
- Levy Bros. Dry Goods Co.
- Hamilton Bros.
- John K. Foley & Co.
- Barringer-Norton Co.
- Mistrot-Munn Co.
- J. J. Sweeney Jewelry Co.
- Peden Iron & Steel Co.
- Leopold & Price.

- Waddell's Housefurnishing Co.
- Rice, Burns & Beek.
- Houston Chronicle.
- F. W. Heitmann Co.
- J. E. Burkhart.
- Shotwell & Harris.
- Kattman-Kneeland Co.
- Underwood Typewriter Co.
- Pierce-Fordyce Oil Association.
- I. & G. N. R. R. Co.

**Bryan.**

- First State Bank & Trust Co.
- Tyler Haswell.
- Eagle Printing Co.
- W. T. James.
- M. H. James.
- Hillyer-Deutsch Lumber Co.
- Bryan Baptist Academy.
- Villa Maria.
- Allen Academy.
- Smith Drug Co.
- Wade Cox Pool Hall.
- Bryan Hotel.
- City National Bank.
- A. M. Waldrop & Co.

**College Station.**

- W. A. Leigh & Co.
- J. F. Lavinder.
- Chas. Nitch.
- Smith Bros.

**San Antonio.**

- Gunther Hotel.

**Waco.**

- R. H. Hill.
- Toby's Practical Business College.

**Dallas.**

- Southwestern Paper Co.
  - Dixie Lyceum Bureau.
  - B. F. Avery & Sons.
  - Born Cracker & Candy Co.
  - Leyhe Piano Co.
  - Coca-Cola Company.
  - S. L. Ewing Typewriter Agency.
  - Texas Blue Print Co.
  - John Deere Plow Co.
  - Lee & Lee, Insurance.
  - Hobson Electric Co.
- Foreign.**
- Eugene Dietzgen & Co., New Orleans, La.
  - Henderson-Ames Co., Kalamazoo, Mich.
  - Rumely Products Co., LaPorte, Ind. (Power Farming Machinery).

**BATTALION ADS.**

Cadets, trade with these men. They have faith in you and your school else they would not support your paper. Remember that it is only with their support that your college publications are possible:

- Brandon & Lawrence.
- A. M. Waldrop & Co.
- W. A. Leigh, Jr., & Co.
- Webb Bros.
- Dixie Theatre.
- Princess Theatre.
- W. C. Boyett Store.
- Eagle Printing Co.
- Sun Printers.
- Bryan & College Interurban R. R.
- J. M. Caldwell's Jewelry Store.
- Park's Jewelry Store.
- Parker-Astin Hardware Co.
- Haswell's Book Store.
- The Ineeda Laundry.
- American Laundry & Dye Works, Houston, Texas.
- A. and M. Steam Laundry.
- American Laundry, Bryan.
- Chas. Nitch.
- Campus Barber Shop.
- Smith's Studio.
- Campus Shoe Shop.
- J. C. Patterson.
- W. G. Beasley & Co.
- W. T. James.
- M. H. James.
- Dr. Wm. B. Cline.
- Dr. Algie Benbow.
- Dr. O. B. Love.
- Dr. Hunnicutt.
- First National Bank.
- E. F. Parks.
- W. B. Melton.
- Tucker's Livery Stable.
- Bon-Ton Cafe.
- Exchange Barber Shop, Bryan.
- R. E. Cole.
- Hensarling Bros.
- J. D. Ganter.
- Myers Hardware Co.
- Vick & Dawson.
- Walker's 5 and 10-cent Store.
- Scott Floral Co., Navasota.
- Henderson-Ames Co., Kalamazoo, Mich.
- A. G. Spalding & Bros., Dallas.
- Charlottesville Woolen Mills, Charlottesville, Va.
- H. & T. C. R. R.

**The Eagle**

PRINTING COMPANY

**Printing  
Engraving  
Embossing**

PHONE 36  
BRYAN

*Dr. O. B. Love*  
DENTIST  
*Bryan, Texas*

**Snappy Styles  
—IN—  
Winter Suits  
Overcoats**

Let us take your order today  
Your choice of over 600  
patterns. Do not delay  
**The Holidays are Coming**  
PRICES RIGHT

**H. M. Brundrett**  
14 PFEUFFER

**Everything Good to Eat and Drink at the**

**CAMPUS Confectionery**

The place you are always welcome