

THE BATTALION

Published Weekly by the Students' Association of the Agricultural and Mechanical College of Texas

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NOTICE

All manuscript intended for The Battalion must bear the signature of the writer—no name or initials will be accepted. While the name will not be published, no notice will be taken of pieces if they are not signed.

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WEDNESDAY, OCT. 10, 1906.

SHOULD THE BOARD OF DIRECTORS HELP?

The Board of Directors of the A. and M. College appropriates a certain amount of money every year to be used for advertising the institution. Some of this money goes for the College catalogue, while some is paid for space in the daily papers. This is all very good as far as it goes. It seems to us, however, that the students of the College are paying for an advertisement of some importance, without any assistance from the Board.

The students are running a weekly paper called The Battalion, and not only that. They, through their managers, are sending out many copies of this paper to individuals, schools, colleges, and newspapers, in this and other states. To schools, most of them in Texas, to colleges, many of them agricultural colleges of other states, and to the several great Texas dailies, The Battalion is sent free. The expense for these free copies is about \$20 per month.

Without flattering ourselves, we believe we may say that The Battalion advertises the College wherever and whenever it is read. The question then arises, shall the students be the only ones to pay for this advertisement? The students are paying for it.

We have the impression that the Board of Directors has never officially noticed The Battalion. We know that the paper is not mentioned in the catalogue. It is our purpose here to call the attention of the Directors to this state of affairs. With their assistance to the extent of only \$100 or \$200 per year, The Battalion could be improved in many ways. For instance, the paper would not have to be so crowded with advertisements.

We hope that the Board of Directors will at least consider the work performed by The Battalion in advertising the College, and in many other directions.

EXCHANGES.

The Agricultural and Mechanical College of Texas should be well known, first, to the students of the Texas High Schools, and, secondly, to the students of the other Colleges and Universities throughout the country. By exchanging with the student publications of such institutions, we hope that The Battalion may be the means of making this College more widely known. We especially desire to exchange with the sister institutions of this College, the A. and M. Colleges of other states.

The Battalion will also be sent to the larger newspapers of the State. Whether or not they exchange with us, we believe that the College will be benefited by their receiving the College weekly.

ONE IN A ROOM.

It has been observed that students in the same room sometimes club together in subscribing for The Battalion, taking one copy for the room. While each student in the room gets quite as much out of the paper as if he subscribed, no one of them pays his full share to its support.

In arranging for the publication of The Battalion, the Business Manager figured on a certain amount of support from the students. He estimated that a certain per cent. of the students would read and pay for the paper; he did not estimate that about one hundred per cent. would read the paper, while about sixty per cent. would pay for it.

The Battalion is not a private enterprise, but is published by the Students' Association. It is just as worthy of your support as is the football team; and no set of students would think of clubbing together to buy a football ticket, even if they could. Several years ago, when no football tickets were sold, everyone saw the games free if we choose, but he was asked to give what he could toward the support of athletics. And nearly all the cadets gave from three to five dollars. You should feel the same way about The Battalion. When the Business Manager makes another canvass for subscriptions, those who have not subscribed should certainly do so.

THE LYCEUM COURSE

Promises to Be the Best Course Ever Had at College.

The Lyceum Course of the College, which is under the management of the "Long Horn," the College annual published by the senior class, promises to be the best course of its kind that has ever been here.

All of the entertainments are to be strictly of the highest order, and all are prepared to afford enjoyment for all ages. These en-



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 SCHLOSS BROS. & CO.
 Fine Clothing Makers
 Baltimore and New York

Fall Opening of the New Styles for Men

This is the great Clothing event of the year—our advance showing of the new Fall and Winter models. As everyone knows who is at all posted on the subject, the new styles are very largely originated by the Schloss designers and later copied by others.

The present season is a good illustration. Now that our Fall stock is here, we can show you new advance models that will not be generally offered for at least two or three months.

It will pay you to see these splendid garments. Not only are you certain of the new style and the right style, but the quality, fit and incomparable workmanship of these garments are thoroughly exclusive characteristics. Furthermore we have very few duplicates and our best will be quickly taken. See them now; we will reserve your selection until later, if you so desire.

The New "Harvard" Sack

Fashions don't come from London and Paris any more—most of them are brought out at the great universities like Harvard, Yale, Princeton and other famous institutions.

Here is one of the best of the new designs for Fall—called the "Harvard" because the model came from there—well shown in the illustration. You'll find it just as correct for business wear in New York or San Francisco as it is on the Harvard campus. This is only one of our "University" Models—ask to see them.

Don't confuse this design with the ordinary "straight-fronts" that you may see. The similarity ends there. Little differences of line and shape and proportion, impossible to describe, give this "Harvard" Suit an unusual character and smartness specially brought out by the fine tailoring.

Our Schloss Suits cost from \$12.50 to \$25.00
 Others \$5.00 up

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The First National Bank

OF BRYAN, TEXAS.

Designated United States Depository.

Capital \$100,000.00
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We desire to assure our patrons of prompt attention and painstaking endeavor in the performance of any and all services desired at our hands.

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 F. M. LAW Assistant Cashier

tertainments have now been arranged for, and every reader of this paper should avail himself of the opportunity which the Lyceum Course affords.

The entertainments will be given in the chapel, and all students will be allowed to attend.

The first entertainment of the season will be on Monday morning, Oct. 15. It will be a lecture by the South Carolina Senator of National reputation, Hon. "Pitch-

fork" Tillman. This number is well worth half the price of the season ticket, so that everyone should take advantage of the opportunity of hearing this great man.

This is the first of the nine entertainments of the Lyceum Course. Everyone should obtain a season ticket before Friday, Oct. 12. The approximate dates of the other entertainments, with the exception of two, which will be published later, are as follows: Ralph Bingham, Nov. 7.

National Ladies' Quartette, December 8.

Dr. Edward "Cyclone" Southers, Jan. 11.

Charles R. Taggart, Feb. 2.
 Temple Quartette, March 9.
 Miss Katherine Eggleston, March

23.
 Frank S. Reagan, —
 College Glee Club, —

Season ticket Lyceum Course, for cadets and others, are on sale by A. T. Potts and J. A. Collins. Prices: For cadets, \$2.00; for all others, \$3.00. Family tickets, \$5.00.