

Soon you can  
shop phor phones  
like you shop  
phor phashions!



at the **Phabulous GTE  
Phone Mart**

You'll walk into a phashionable shop and phind it philled with phones.  
Dressy phones, sporty phones, plain phones, patterned phones.  
Does this style phit your personality? Is this color "you"?  
Just take it home in a shiny shopping bag.  
Sound like phun? General Telephone invites you  
to come to their Phabulous  
GTE Phone Mart.