AMONG THE PROFS **Extension Service Man In Washington Program**

Dr. John D. Williams, assist-

Dr. Willis R. Bodine of the A&M | Atlanta.

University Engineering Extension Service will be in Washington, in the Department of Agricultural ness across the b saw the treaty D. C., Thursday and Friday to Economics and Sociology, is chairth countries. "We tages," he said. make a progress report on A&M's man of the Marketing Section and civil defense training program.will preside at the opening session.Attending the conference will beDr. Mark Fowler, associate THE IMPLEME ment, Canada ista lion to finance elopment of the ich crosses the training is offered, Dr. Bodine omy." way to the Paci added. \$254.4 million ance lump sum

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The Office of Civil Defense of the Department of Defense has ant professor of statistics and School. provided a contract with land grant schools to provide a series of training programs for civil defense A&M Jan. 31. personnel.

r the next 30 A&M's training schedule calls r \$64.4 million w for 24 conferences for county and Georgia's Department of Experifederal govern city officials and 10 schools to flood control ben qualify persons to serve as shelter ould receive th manager instructors. eservoirs upstream "We will be in Washington for

future instruction," Bodine said.

★ ★ ★ Dr. Aylmer H. Thompson is on the Oregon State University campus this week to speak on satellite meteorology and meet with graduate students and faculty.

the Research Council of the Science Research Institute at Eckles, director announced. Oregon State. He is an associate professor in the Department of Oceanography and Meteorology. tions during the program.

* * *

Two faculty members will par- About 50 executives in business oldest and best accepted in the ticipate in the 1964 Annual Con- and industrial firms and govern- nation. Its goal is to offer to vention Association of Southern ment in Texas and eight other Agricultural Workers Feb. 3-5 at states are expected to attend, of participating in a professional

15 Max Shulman with by the Author of "Rally Round the Flag, Boys! "Barefoot Boy With Cheek.")

A GUIDE FOR THE GUIDERS

One of the most interesting academic theories advanced in many a long year has recently been advanced by that interesting academic theorist, E. Pluribus Ewbank, Ph. D. who holds the chair of Interesting Academic Theories at the St. Louis College of Footwear and Educational Philosophy. Dr. Ewbank said in the last issue of the learned journal, the Mount Rushmore-Guide to Scholastic Advancement and Presidents' Heads, that we might be approaching the whole problem of student guidance from the wrong direction.

Dr. Ewbank, a highly respected pedagogue and a lifelong smoker of Marlboro Cigarettes, (I mention Marlboros for two reasons: first, to indicate the scope of Dr. Ewbank's brainpower. Out of all the dozens of brands of cigarettes available today, Dr. Ewbank has had the wit and taste to pick the one with the most flavorful flavor, the most filtracious filter, the most soft soft pack, the most flip top Flip Top box: I refer, of course, to Marlboro. The second reason I mention Marlboro is that I get paid to mention Marlboro in this column, and the laborer, you will agree, is worthy of his hire.)

But I digress. To return to Dr. Ewbank's interesting theory, he contends that most college guidance counselors are inclined to take the easy way out. That is to say, if a student's aptitude tests show a talent for, let us say, math, the student is encourged to major in math. If his tests show an aptitude for poetry,

entire mail department algog

All wrong, says Dr. Ewbank. The great breakthroughs, the startling innovations in, let us say, math, are likely to be made

not by mathematicians-whose thinking, after all, is constrained

by rigid rules and principles-but by mavericks, by noncon-

formists, by intuitors who refuse to fall into the rut of reason.

For instance, set a poet to studying math. He will bring a fresh,

unfettered mind to the subject, just as a mathematician will

By way of evidence, Dr. Ewbank cites the case of Cipher

Binary, a youth who entered college with brilliant test scores in

physics, chemistry, and the calculus. But Dr. Ewbank forced

The results were astonishing. Here, for example, is young

Cipher's latest poem, a love lyric of such originality that Lord

he is directed toward poetry. And so forth.

Williams received the BS degree, MS and PhD in poultry science in 1955, 1957 and 1961 at A&M. \star \star \star Harold Franke of the Depart-

civil defense directors from var- professor in the same department, ment of Animal Husbandry will jous states and other representa- will present a paper titled "Gov- present a program for Area 7 tives from land grant colleges and ernment Programs and Competi- high school vocational agricultural universities where civil defense tive Structures in the Cotton Econ- teachers Thursday in Kerrville. The speaker will discuss "Fitting and Showing Livestock." Program

time is 3:30 p. m. at Tivy High W. H. Pittard of Austin, Area

research statistician in the Data Processing Center, will leave 7 supervisor, said the meeting is part of an in-service educational program planned by vocational He will become associate director of the University of agriculture teachers in the Hill District. He said 18 district teachers will mental Statistics. The scientist

has been an A&M staff member attend the session.

an analysis of what has been accomplished and for a guide for Executive Course **Gets National Men**

Recognized authorities from | Eckles, an assistant professor of throughout the nation are among the 32 faculty members named for "The course is unique in that the twelfth annual Executive De- the participants not only hear Thompson will be the guest of velopment Course to be held Jan. recognized authorities discuss sub-26-Feb. 14 on the campus, W. E. jects vital to good management, but cooperate to learn through Most of the faculty members discussions and personal interwill make one or two presenta- change of ideas with these ex-

perienced executives," Eckles said. The A&M program is among the of participating in a professional management educational program with the aim of upgrading and broadening knowledge and abili-

ties Among the recognized authorities to be heard during the course is Edward J. Green of Pittsburgh, Pa. He is a regular lecturer of the American Management Association and is vice president of planning and marketing for the Westinghouse Air Brake Co.

Dewey Files For Kepresentative

B. H. DEWEY, JR., former State Representative announces his candidacy for the office of State Representative from the 28th District (Brazos County).

Dewey, active in Democratic Party affairs on the county and state levels, paid his filing fee to the Brazos County Democratic Executive Committee.

A member of the Legislature from 1953 through 1962, Dewey is one of five members from Texas now serving on the Southern Regional Education Board.

"Education in Texas faces a crisis in 1965," said Dewey. I want to represent Brazos County in the Legislature during this critical time." "In 1965, Texas and Brazos County will be at the crossroad in Education. Many decisions which will affect our county will be made by the next Legislature. I want to participate in these decisions." Dewey said the crisis in education will be one of the main campaign issues. Other issues to be discussed will be the Texas Maritime Academy, appropriations, Taxes, capital punishment, equal rights for women and the proposed investigation of the Texas Agricultural Extension Service and the Texas Agricultural Experiment Stations. Dewey was graduated from Bryan High School, Texas A&M University, and the University of Texas Law School. A veteran of World War II, Dewey served in the Philippines. A practicing Attorney in Bryan since 1941, Dewey is active in civic, political, religious and fraternal organizations in the county. He was an alternate delegate to the 1948 National Democratic Convention in Philadelphia, Pa. He has been precinct chairman, secretary and treasurer and attorney for the Brazos County Democratic Executive Committee, and in 1963 was chairman of the Brazos County Democrats, an organization formed to promote the Democratic Party in the county. Dewey said he would support and work for the Democratic ticket in 1964 "just as I always have". Dewey is a member of the Carnegie Library Board, the Brazos County and Texas State Bar Associations, Veterans of Foreign Wars, The American Legion, Bryan Lions



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Taking their dog with 'em. They hastened to go sign Marriage vows which they joyfully shared,

bring the same kind of approach to poetry.

He was her logarithm,

She was his cosine.

young Cipher to major in poetry.

Byron springs to mind. I quote:

And wooed and wed and pir squared. Similarly, when a freshman girl named Elizabeth Barrett Sigafoos came to Dr. Ewbank to seek guidance, he ignored the fact that she had won the Pulitzer prize for poetry when she was eight, and insisted she major in mathematics. Again the results were startling. Miss Sigafoos has set the entire math department agog by flatly refusing to believe that six times nine is 54. If Miss Sigafoos is correct, we will have to re-think the entire science of numbers and-who knows?-possibly open up vistas as yet undreamed of in mathematics.

Dr. Ewbank's unorthodox approach to student guidance has so impressed his employers that he was fired last week. He is currently selling beaded moccasins at Mount Rushmore.

* *

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We, the makers of Marlboro, know only one kind of guidance: the direct route to greater smoking pleasure. Try a fine, filtered Marlboro, available wherever cigarettes are sold in all fifty states of the Union.

"I will be available to talk to any group anytime, anywhere, to discuss the issues of the campaign", said Dewey. "I earnestly solicit the influence, support and vote of all voters in the County". (Paid Political Ad.)



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