


## On Campus

A GUIDE FOR THE DATELESS With the cost of dating rising higher and higher (seems the
only pleasure that costs the same these days is Philip Morris),
it it is no wonder that so many of us men are turning to discus
throwing. Naturaly, we would preter nuzrling warm coeds
finging cold disci, but whos got that kind of money? Prices being what they are, the average man today has a simple choie
dating or eating.
Unless the average

Let me tell you how Finster Sigafoos, a man no smarter, no
richer, than you or 1, solved his dating problem. Finster came to colege with the normal ambition of any average man: he
wanted to find the prettiest coed on campus and make her his.
Hat He looked long and carefully, and at last he found her -a tall He asked her for a date, She accepted. He appeared at her
sorority house that night, smiling, eager, and carrying a bouquet of modestly priced flowers.
"Now then," said Kretchma, tossing the sleazy flora to a Finster was a man short on cash, but long on ideas. He had prepared several attract te plans cor this evening. How would
you like to go dut to the Ag campus and see the milking "Icke", she replied.
"Well then, how about running over to the dental school to
$\qquad$ of town." The place was Millionaires Roost, a simple country inn made
of solid ivory. It was filled with beautiful ladies in backless
 Chained to each table was a gypsy violinist.
Finster and Kretchma were seated. "I," said Kretchma to the waiter, "will start with shrimps remoulade. Then 1 will have
lobster and can in thade ira sauce with asparayus spears. For
dessertit t will have toads of out-ot-seasson fruit")
 aromas or mild vintage tobaccos, it is me now,"
So smoking the best of anl possible cigarettes, Finster watched
. Kretchma ingest her meal and calculated that every time her
fetching young adames apple rose and fell, he was out another
oft

It was while saying goodnight that Finster got his brilliant
$\qquad$ "Well, the heck with her," said Finster to himself. "She is
just a gold digger and I am well rid of her. I am sure there are many girls just as beautiful as Kretchm who will under-
stand the justice of my position. For atter all, girls get as much
money trom home as men, so what could be more fair than sharing oxpenses on a date ?",
With good heart and hifh hops, Finster began a search for
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The Battalion

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What's Cooking

Cadet Slouch


What young people are doing at General Electric

## Young manufacturing expert pioneers in automation at General Electric

In 1964, our greatest shortage may be work ng people. This country's demand for elec
rical goods will be $100 \%$ greater than it is today. But there will be only $11 \%$ mor workmen. How can production per man b boosted enough to close the gap? For one answer,31-year-old P. H. Alspach
Mana Manager of Manufacturing De
G.E., is exploring automation

## Automation: Continuous Automatic Production

 utomation is a way of manufacturing base on the continuous-llow concept. Product and packaged by a series of integrated ma hines in one uninterrupted flow. As industry workmen will become skilled machine cialists or maintenancetrol complete systems
Phil Alspach and the men under him no draft layouts for automatic systems, tackl automation equipment, and even build some. 23,000 College Graduates at $G . E$.
This is a big and important job. Alspach w readied for it in a careful, step-by-step pro of G.E.'s 23,000 college-graduate employe is given his chance to grow, to find the wor For General Electric has long believed this to make progress, everybody benefits - the individual, the company, and the country


